

What is SV@Home?

Driving the creation of affordable housing for a more vibrant and equitable Silicon Valley

SV@Home opened its doors in July of 2015 with the large task of responding to the housing crisis facing Santa Clara County residents. While we work throughout Santa Clara County, we also work regionally to respond to housing needs that transcend borders. And, while we focus on housing for lower-income residents, our reach is wide. SV@Home works to create housing opportunities for those living on our streets, to senior citizens and the disabled living on fixed incomes, to those who work for our leading employers.

SV@HOME ADVOCATES FOR POLICIES THAT INCREASE THE SUPPLY OF AFFORDABLE HOUSING.

- Engaging local agencies to support policies, plans, and programs that increase affordable housing availability.
- Facilitating regional coordination between our cities and counties.
- Supporting policy conversations between advocates, experts, and elected officials.

SV@HOME HARNESSES THE POWER OF INFORMATION TO CHANGE THE CONVERSATION.

- Completing original research and compiling statistics, such as jobs-housing balance and housing production numbers.
- Undertaking strategic outreach and awareness efforts with business, civic, and government leaders to demonstrate issue urgency and opportunities.
- Leading community conversations to raise awareness, debunk myths, and develop solutions.
- Sharing timely information to keep members informed about housing actions and opportunities to engage and act.
- Hosting a Policy Database of Santa Clara County housing policies, statistics, data, and reports.

SV@HOME HOLDS EVENTS TO FOSTER COMMUNITY LEARNING, ENGAGEMENT, AND CONNECTIONS.

- Convening Santa Clara County's Affordable Housing Week.
- Hosting Happy Housers networking events that provide participants with direct access to special guests and leaders in the housing field.
- Sponsoring Lunchtime Forums that feature a diversity of experts on timely housing topics.
- Hosting invite-only events throughout the year, including events with special guests and our annual member holiday party in December.



Ron Gonzales, *Chair, President and CEO, Hispanic Foundation of Silicon Valley*
 Janice Jensen, *Vice Chair, President and CEO, Habitat for Humanity East Bay/Silicon Valley*
 Kathy Thibodeaux, *Secretary, Principal, KM Thibodeaux Consulting*
 Kevin Zwick, *Treasurer, CEO, Housing Trust Silicon Valley*
 Shiloh Ballard, *Executive Director, Silicon Valley Bicycle Coalition*
 Bob Brownstein, *Strategic Advisor, Working Partnerships USA*
 Christine Carr
 Rahul Chandhok, *Director of External Affairs, San Francisco 49ers*
 Katie Ferrick, *Senior Manager, Community Relations, LinkedIn*
 Amie Fishman, *Executive Director, Non-Profit Housing Association of Northern California*
 Javier Gonzalez, *Government Relations and Public Policy Manager, Google*
 Poncho Guevara, *Executive Director, Sacred Heart Community Service*
 Jan Lindenthal, *Vice President, Real Estate Development, MidPen Housing Corporation*
 Jennifer Loving, *Executive Director, Destination: Home*
 Mary Murtagh, *President and CEO, EAH Housing*
 Chris Neale, *Vice President, The Core Companies*
 Andrea Osgood, *Director of Real Estate Development, Eden Housing*
 Kelly Snider, *Principal, Kelly Snider Consulting*
 Jennifer Van Every, *Principal, The Van Every Group*

Board of Directors

How to Engage

- Become a member!
- Donate or sponsor events
- Attend events, including lunchtime forums, networking events, and the Annual Policy Breakfast
- Sign up for our newsletter
- Visit our website at www.svathome.org - Learn! Act! Engage!
- Access online advocacy tools - write letters - sign petitions - give testimony

WHY BECOME AN SV@HOME MEMBER?

SV@Home members represent a growing coalition of over 200 affordable housing advocates in the Silicon Valley engaged in finding solutions to the affordable housing crisis. Members include community based organizations, employers, government agencies, service providers, builders, foundations, advocates, residents, and more! By joining together through SV@Home, we leverage our resources and magnify our voices, working towards strategic, collaborative solutions for our local and regional needs.

AS A MEMBER YOU'LL HAVE ACCESS TO:

- Representation through our local and regional advocacy work that results in more affordable housing in the Silicon Valley;
- Opportunities to connect with SV@Home's membership network;
- Discounts to events, including free registration for our monthly lunchtime forums and discounted admission to our annual Policy Breakfast and other Affordable Housing Week events;
- Invitation to members-only events, including policy conversations, roundtables, and our annual holiday party;
- Free or discounted drop-in office space at SV@Home's new office in downtown San José (*Builder and above*);
- Recognition on our website, social media, e-newsletter, and much more!

ORGANIZATIONAL MEMBER LEVELS (2017)

Underwriter: \$10,000 and above

Investor: \$5,000 - \$9,999

Builder: \$1,000 - \$4,999

Friend: \$500 to \$999

(Discounted rates are available. Contact us!)

INDIVIDUAL MEMBER LEVELS (2017)

Supporter: \$500 - \$1,000

Friend: \$250 - \$499

Advocate: \$75 to \$249

Staff of Member Organization: \$40

(Note: to get this rate, ask your organization to join!)

Limited Income Residents, Seniors, Students: \$5 to \$25

BECOME A MEMBER!

To become a member, sign up online or print out our membership form and email it to gina@siliconvalleyathome.org.