

DRAFT*

SCHEDULE ROSTER BIOGRAPHIES

*Revisions to bios accepted per request

CASA Committee to House the Bay Area is a year-long, multisector, blue-ribbon initiative that brings together diverse interests to identify game-changing solutions to the region's chronic housing affordability challenges, and forge an actionable political consensus to implement them.

CASA, is a broad-based stakeholder process, led by a Steering Committee and Technical Committee, that will develop a Regional Housing Implementation Strategy featuring a range of legislative, regulatory, financial, and market-related measures.

CASA will address the region's housing needs at all income levels, finding scalable, high-impact solutions.

CASA Committee Meeting Schedule

Updated: June 23, 2017

4 th Wednesday of the month unless otherwise stated	Steering Committee Meetings 12pm to 2pm Bay Area Metro Center (BAMC)	Technical Committee Meetings 1pm to 3pm (except when same day as Steering Committee) locations to rotate around the region
June 28 th 2017 Workshop 2pm to 5pm		X BAMC
July 19th (3rd Wednesday) Workshop		X South Bay
August	No meeting i	in August 2017
September 27 th	Х	X BAMC
October 25 th		X TBD
November	No meeting in November 2017	
December 13th (2nd Wednesday)		X TBD
January 24 th 2018	Х	X BAMC
February 28 th		X TBD
March 28 th		X TBD
April 25 th	Х	X BAMC
May 23 rd		X TBD
June 27 th		X TBD
July 25 th	Х	X BAMC
August	No meeting in August 2018	
September 26 th		X TBD
October 24 th	Х	X BAMC

Note:

For Technical Committee meetings not scheduled at the BAMC, MTC/ABAG will notify members about the venue at least four weeks in advance.

MTC/ABAG will email agenda packets to committee members at least one week in advance of their meeting.

CASA – Committee for Housing the Bay Area

6/23/2017

COMMITTEE MEMBERSHIP IS NON-TRANSFERABLE

Co-Chairs and Convener for Steering and Technical Committees

	Name	Organization	Email
1	Fred Blackwell	The San Francisco Foundation	fblackwell@sff.org
2	Leslye Corsiglia	Silicon Valley at Home	leslye@siliconvalleyathome.org
3	Michael Covarrubias	TMG Partners	michael.c@tmgpartners.com
4	Steve Heminger	Metropolitan Transportation Commission	sheminger@mtc.ca.gov

Steering Committee Members

	Name	Organization	Email
1	Bobby Alvarado	Nor Cal Carpenters Reg Council	bobalvarado_nccrc@msn.com
2	Dave Cortese	Santa Clara County	dave.cortese@bos.sccgov.org
3	Dave Regan	SEIU	dregan@seiu-uhw.org
4	Edwin Lee	City of San Francisco	mayoredwinlee@sfgov.org
5	Ellen Wu	Urban Habitat	ellen@urbanhabitat.org
6	Grace Crunican	BART	gcrunic@bart.gov
7	Jake Mackenzie	City of Rohnert Park	blumacjazz@aol.com
8	Jeremy Madsen	Greenbelt Alliance	jmadsen@greenbelt.org
9	Julie Combs	City of Santa Rosa	jcombs@srcity.org
10	Julie Pierce	City of Clayton	jpierce@ci.clayton.ca.us
11	Keith Carson	Alameda County	keith.carson@acgov.org
12	Kofi Bonner	FivePoint	kofi.bonner@fivepoint.com
13	Libby Schaaf	City of Oakland	lschaaf@oaklandnet.com
14	Matthew Franklin	MidPen Housing	mfranklin@midpen-housing.org
15	Rebecca Prozan	Google	prozan@google.com
16	Sam Liccardo	City of San Jose	sam.liccardo@sanjoseca.gov

Technical Committee Members

	Name	Organization	Email
1	Abby Thorne-Lyman	BART	athorne@bart.gov
2	Amie Fishman	Non-Profit Housing Association	amiefishman@nonprofithousing.org
3	Bill Witte	Related California	bwitte@related.com
4	Bob Glover	BIA Bay Area	bglover@biabayarea.org
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6	Claudia Cappio	City of Oakland	ccappio@oaklandnet.com
7	Derecka Mehrens	Working Partnership, USA	derecka@wpusa.org
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9	Dr. Jennifer Martinez	Faith in Action Bay Area	jennifer@faithinactionba.org
10	Gabe Metcalf	SPUR	gmetcalf@spur.org

11	Jacky Morales Ferrand	City of San Jose	jacky.morales-ferrand@sanjoseca.gov
12	Janice Jensen	Habitat for Humanity	jjensen@habitatebsv.org
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14	Jonathan Fearn	Summerhill Homes	jfearn@shapartments.com
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21	Matt Schwartz	CA Housing Partnership Corp	mschwartz@chpc.net
22	Ophelia Basgal	Terner Research Center	ophelia.basgal@gmail.com
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24	Rich Gross	Enterprise	rgross@enterprisecommunity.com
25	Robert Apodaca	California Community Builders	robert@ccbuilders.org
26	Tomiqua Moss	Hamilton Families	tmoss@hamiltonfamilies.org

Staff and Consultants

Name	Organization	Email
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Carol Galante	Terner Center UCB	carol.galante@berkeley.edu
Karen Chapple	Urban Displacement Project	chapple@berkeley.edu

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CO-CHAIRS & CONVENER

Fred Blackwell

Chief Executive Officer | The San Francisco Foundation



Fred Blackwell is a visionary leader working to ensure shared prosperity, innovation, and equity in the Bay Area. As CEO of The San Francisco Foundation, he leads one of the largest community foundations in the country, working hand-in-hand with donors, nonprofits, community leaders, business, and government partners in philanthropy to identify, influence, and leverage best practices and long-term solutions to make a greater impact in our community.

Mr. Blackwell currently serves on the board of the San Francisco Bay Area Super Bowl 50 Legacy Fund, on the advisory council for Berkeley's College of Environmental Design, and as an advisor for Google Impact Challenge: Bay Area. He previously served on the boards of California Redevelopment Association, Urban Habitat Program, LeaderSpring, SPUR and Leadership Excellence. He holds a master's degree in City Planning from U.C. Berkeley and a bachelor's degree in Urban Studies from Morehouse College.



One Embarcadero Center, Suite 1400 San Francisco, CA 94111 P: (415) 733-8500 E: fblackwell@sff.org Established in 1948, The San Francisco Foundation (TSFF) has been firmly committed to serving the people of the Bay Area. As an incubator for community investment, original ideas, and passionate leadership, The San Francisco Foundation has become one of the nation's largest community foundations in grantmaking and assets, giving millions of dollars a year to make the Bay Area the best place it can be.

Currently, TSFF is tackling widening inequality, increasing poverty, and declines in upward economic mobility, despite historic levels of prosperity. Staying true to its commitment of serving the people of the Bay Area, TSFF recently launched an ambitious strategy to advance racial and economic equity across the Bay Area.

Leslye Corsiglia

Executive Director | SV@Home



Leslye Corsiglia began her professional career at the California Department of Housing and Community Development, where she held several positions before taking on the challenge of overseeing the day-to-day activities of the State's housing loan and grant programs. In that capacity, she worked to pass and then implement the first affordable housing bond initiatives, which made \$550 million available for the construction and rehabilitation of affordable housing throughout the state.

Ms. Corsiglia joined the City of San Jose as the Department of Housing's first Assistant Director in 1991, and then served for 14 years as the Director. While with the City, she oversaw a program that developed and improved 21,000 affordable housing units, leveraging the City's funds with more than \$2.7 billion from public and private sources.

She has served on a number of federal, state, and regional boards and currently serves on the Board of the Non-Profit Housing Association of Northern California. She is a dedicated housing wonk, loves policy and research, and is excited to take on the challenge of leading the new start-up venture known as SV@Home.

sv@home

350 W. Julian St. #5 San Jose, CA 95110 P: (408) 780-8411 E: leslye @siliconvalleyathome.org SV@Home is the voice for affordable housing in Silicon Valley. Based initially in the Housing Trust Silicon Valley, SV@Home is a membership organization that advocates for policies, programs, land use, and funding that lead to an increased supply of affordable housing.

Additionally, SV@Home educates elected officials and the community about the need for housing, and the link between housing and other quality of life outcomes, including education, health, transportation and the environment.

Michael Covarrubias

Chairman and Chief Executive Officer | TMG Partners



Michael Covarrubias joined TMG Partners in 1988; he oversees all of the company's operations and has directed the company since 1995. Prior to TMG, Mr. Covarrubias' professional background includes 17 years with Union Bank, including commercial and real estate lending as well as administrative management. In his last position, he served as Senior Vice President and Manager of Union Bank's Silicon Valley Regional Real Estate Center.

Mr. Covarrubias is a graduate of the University of San Francisco with a bachelor's degree in business administration.

TMG PARTNERS ICC

100 Bush Street San Francisco, CA 94101 P: (415) 772-5900 E: Michael.c @tmgpartners.com TMG Partners is a privately-held full service development company headquartered in San Francisco focusing on urban infill projects in the San Francisco Bay Area.

Its exclusive focus in the Bay Area helps the firm understand the nuances of market trends and timing. This allows TMG Partners to be highly responsive and opportunistic while contributing to the vibrancy of the communities that make up the Bay Area region.

Steve Heminder

Executive Director | Metropolitan Transportation Commission



Steve Heminger is Executive Director of MTC and responsible for the administration of more than \$2 billion per year in funding for the operation, maintenance and expansion of the Bay Area's surface transportation network.

Mr. Heminger was appointed by House Democratic Leader Nancy Pelosi to serve on the "National Surface Transportation Policy and Revenue Study Commission," which helped chart the future course for the federal transportation program. As chairman of the Toll Bridge Program Oversight Committee, he also oversaw construction of the new East Span of the San Francisco-Oakland Bay Bridge — the largest transportation project in California history. In addition, he is a member of the Board of Trustees for the Mineta Transportation Institute and of the Executive Committee for the Transportation Research Board.

Mr. Heminger received his Master of Arts degree from the University of Chicago and a Bachelor of Arts degree from Georgetown University.



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The Metropolitan Transportation Commission (MTC) connects the nine-county Bay Area's communities by allocating regional, state and federal funds for transportation projects, planning for the future, and coordinating the participation of governments and residents in the planning process.

The Commission's central purpose is to make sure that the transportation networks that connect the residents and communities within the Bay region function smoothly and efficiently. Its job is to plan responsibly to meet the mobility needs of residents, now and in the future.

STEERING COMMITTEE

Bob Alvarado

Executive Officer | Northern California Carpenters Regional Council



Bob Alvarado is the Executive Officer of the Northern California Carpenters Regional Council, which represents over 35,000 men and women in carpentry and related crafts. He was first elected in 2001, and re-elected to a fourth term in August, 2013.

Mr. Alvarado has negotiated four multi-year Carpenters Master Agreements for Northern California. He led the creation of the Basic Crafts Workers Compensation Fund, an insurance program that utilizes Alternative Dispute Resolution to improve service to workers and reduce costs to employers of carpenters, laborers and operating engineers. He serves as co-chairman of the Corporate Board for the Carpenters' Funds Administrative Office, overseeing combined assets of over \$5 billion.

He was appointed to the California Transportation Commission by Governor Schwarzenegger in 2006 and is currently serving his third term after being reappointed by Governor Brown last year. Previously, Mr. Alvarado was a member of the board of the State Compensation Insurance Fund, and the Contractors State License Board.

He has served as a moderator and speaker at previous International Foundation Annual Employee Benefits Conferences. Mr. Alvarado is a member of the International Foundation Board of Voting Directors and serves on the Trustees Committee.



265 Hegenberger Road Suite 200 Oakland, CA 94621 E: bobalvarado_nccrc @msn.com The Northern California Carpenters Regional Council (NCCRC) is dedicated to improving the California building and construction trades industry.

NCCRC strives to organize and improve working conditions and raise the standard of living on behalf of all workers. With employers, contractors, and subcontractors, NCCRC seeks to build partnerships by providing stability through a workforce that is motivated and skilled, producing quality work in a safe manner.

Its mission is achieved throughout Northern California by the daily effort of NCCRC members producing quality work on the job and through a responsible and responsive staff of Field Representatives and Organizers dedicated to the task.

Dave Cortese

District 3 Supervisor | County of Santa Clara



Prior to joining the Board and being elected as President, **Dave Cortese** served eight years on the San Jose City Council,
including two years as Vice Mayor. He grew up in San Jose as part of
a family that has been active in civic, cultural and business activities
for generations. He is married to Pattie, and has four children. His
strong local roots and love for this county fuel his passion for public
service.

Supervisor Cortese was educated at Bellarmine College Prep and U.C. Davis where he earned a Bachelor of Sciences Degree in Political Science. He earned his Juris Doctorate at Lincoln University Law School in San Jose.



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The County of Santa Clara is located at the southern end of San Francisco Bay and encompasses 1,312 square miles. The fertile Santa Clara Valley runs the entire length of the county from north to south, ringed by the rolling hills of the Diablo Range on the east, and the Santa Cruz Mountains on the west. Salt marshes and wetlands lie in the northwestern part of the county, adjacent to the waters of San Francisco Bay.

Today, the county is a major employment center for the region, providing more than a quarter of all jobs in the Bay Area. It has one of the highest median family incomes in the country, and a wide diversity of cultures, backgrounds and talents. The County of Santa Clara continues to attract people from all over the world.

Dave Regan

President | SEIU-United Healthcare Workers West (SEIU-UHW)



Dave Regan is President of SEIU-United Healthcare Workers West (SEIU-UHW), one of the largest hospital unions in the United States, with 85,000 members in California. He also is a vice president of the two million-member Service Employees International Union (SEIU).

In 2011, Mr. Regan was elected SEIU-UHW president and, along with more than 200 members, formed the largest, democratically elected union executive board in California. He was re-elected in 2014. Mr. Regan has steered the union toward becoming a leader in ensuring that all people – whether union members or not – have access to quality, affordable healthcare and are paid living wages.

Prior to joining SEIU-UHW, he served from 1996 to 2008 as President of SEIU District 1199, a three-state local union representing more than 34,000 members in Ohio, West Virginia and Kentucky. Under his leadership, District 1199's membership grew from 13,000 to more than 34,000.

As a member of the SEIU Health Care Division Steering Committee, Mr. Regan helps plan and execute the union's strategic work, including organizing, bargaining and politics nationwide.



560 Thomas L. Berkley Way Oakland, CA 94612 P: (510) 252-1210 E: dregan@seiu-uhw.org Service Employees International Union-United Healthcare Workers West (SEIU-UHW) is a California union consisting of 90,000 members who work in hospitals, nursing homes, and in the community as home care providers. Its members are frontline caregivers, including respiratory care practitioners, dietary, environmental services and nursing staff who keep Californians healthy.

SEIU-UHW members live and work throughout California: from the Bay Area to Sacramento and Los Angeles to the Central Valley. Its union of healthcare workers is driven to improve the healthcare system with a mission to provide quality care for all patients, expand access to excellent, affordable healthcare for all Californians and improve living standards for all workers.

Edwin Lee

Mayor | City and County of San Francisco



The 43rd mayor of San Francisco, **Edwin M. Lee** assumed leadership of the City while it was experiencing the greatest economic recession since the 1930s. Under policies laid out by Mayor Lee, San Francisco has experienced its most successful economic expansion in City history, with more than 140,000 jobs added during his tenure.

Mayor Lee has added more homes to the housing market than any other Mayor in San Francisco history. As a result, eviction rates are down in San Francisco, and average rental and home prices have dropped. In 2014, he made a pledge to create 30,000 new and rehabilitated homes by 2020, and to date, the City is more than 17,000 units closer to that goal.

A native of Seattle, Washington, Mayor Lee graduated from Bowdoin College in 1974, and from Boalt Hall School of Law at the University of California, Berkeley in 1978. Prior to becoming a civil servant, Mayor Lee worked as a housing activist and civil rights attorney.



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San Francisco is a vibrant and dynamic city, on the forefront of economic growth and innovation, urban development, arts and entertainment, as well as social issues and change. This rich tapestry of culture and ideas is sustained by our city's commitment to heighten the quality of life for San Franciscans and residents of the greater Bay Area.

Our employees play an important role not only in making our city what it is today, but also in shaping the future of San Francisco. The City and County of San Francisco employ more than 28,000 individuals in a diverse array of services such as maintaining city streets and parks, driving buses and cable cars, providing public health services, keeping the streets safe, and firefighting.

Ellen Wu

Executive Director | Urban Habitat



Ellen Wu has dedicated her professional career to improving the health and wellbeing of low-income communities of color. Prior to joining Urban Habitat, she was Executive Director of the California Pan-Ethnic Health Network (CPEHN) for 12 years.

Ms. Wu serves on numerous boards and advisory committees, including: City of Oakland's Park and Recreation Commission; the Board of Directors for the California Budget Project; and the Board of Directors of California Association of Nonprofits. She was an adjunct faculty member at San Francisco State University and received her master's degree in Public Health from UCLA.



1212 Broadway, Suite 500 Oakland, CA 94612 P: (510) 839-9510 E: ellen@urbanhabitat.org Urban Habitat works to democratize power and advance equitable policies to create a just and connected Bay Area for low-income communities and communities of color.

We confront structural inequities impacting historically disenfranchised communities and strive to increase their power and capacity through strategic partnerships.

Grace Crunican

General Manager | San Francisco Bay Area Rapid Transit



Grace Crunican was appointed General Manager of the San Francisco Bay Area Rapid Transit by the BART Board of Directors on August 31, 2011. She oversees a staff of 3,137 full time employees and a \$15 billion transportation infrastructure. The Board of Directors selected Ms. Crunican because of her 32 years of experience in the public transportation industry, her proven leadership abilities, and her focus on providing safe and reliable transportation services for all Bay Area communities. She brings to BART a reputation for transparency and accountability.

Prior to coming to BART, Ms. Crunican was Director of the Seattle Department of Transportation (SDOT). She guided SDOT in meeting the goals of Bridging the Gap, Seattle's transportation maintenance levy, and implemented the Transit Master Plan – Seattle Connections, Bike Master Plan, Freight Mobility Strategic Plan, and Pedestrian Master Plan. These are aimed at building a system to move more people and goods with fewer cars and helping Seattle achieve the U.S. Kyoto Protocol goals. She holds a B.A. from Gonzaga University and an M.B.A. from Willamette University.



300 Lakeside Drive 23rd Floor, LKS-23 Oakland, CA 94612 P: (510) 464-6060 E: gcrunic@bart.gov The San Francisco Bay Area Rapid Transit District (BART) connects the San Francisco Peninsula with Oakland, Berkeley, Fremont, Walnut Creek, Dublin/Pleasanton and other cities in the East Bay.

For more than 40 years, BART has provided fast, reliable transportation to downtown offices, shopping centers, tourist attractions, entertainment venues, universities and other destinations for Bay Area residents and visitors.

Jake Mckenzie

Mayor | City of Rohnert Park



Jake Mckenzie is current Mayor of the City of Rohernt Park. In addition to serving on the Water/Wastewater Issues and Education Committees, Mayor Mckenzie is also a Board Member of ICLEI U.S.; Chair of the Public Policy Committee at Greenbelt Alliance; a member of the Sonoma Marin Area Rail Transit (SMART) SCTA Committee, and a Board Member of the Metropolitan Transportation Commission (MTC).

He holds a B.S. in Agricultural Science and Farm Management from Edinburgh University in Scotland, and an M.S. and Ph.D. in Weed Science from Oregon State University.



Located in Sonoma County, Rohnert Park was one of the first planned communities nationwide in the 1950s. Nicknamed "The Friendly City," Rohnert Park has a population of just over 40,000 (2010 U.S. Census).

130 Avram Avenue City of Rohnert Park, CA 94928 P: (707) 584-1195

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Jeremy Madsen

CEO | Greenbelt Alliance



Jeremy Madsen came to Greenbelt Alliance from The San Francisco Foundation, where he helped launch the Great Communities Collaborative and supported social equity, affordable housing, and smart growth efforts around the Bay Area. From 2001 to 2005, Mr. Madsen was Greenbelt Alliance's Field Director, leading the organization's policy campaigns and supervising the work of all its field offices.

Previously, Mr. Madsen served as Field Director for Washington State's Transportation Choices Coalition, coordinated fair trade campaigns for the Washington, D.C.-based Citizens Trade Campaign, and ran get-out-the-vote efforts for candidate and ballot measure campaigns. A graduate of George Washington University, he earned a master's degree in Environmental Studies from the University of Oregon.



Greenbelt Alliance is the champion of the places that make the Bay Area special. We defend natural and agricultural landscapes from development while helping create great cities and neighborhoods.

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Julie Combs

City Council Member | City of Santa Rosa



Julie Combs serves as Council Member for the City of Santa Rosa. Reelected in 2016, Council Member Combs envisions a city with beautiful tree-lined streets and preserved historic buildings full of innovative business. She further envisions a thriving region that leads to job creation, nurturing families and maintaining the quality of life all deserve in Santa Rosa.

Council Member Combs holds a Bachelor of Arts in Psychology from University of North Carolina at Greensboro, and a Bachelor of Science in Mechanical Engineering from Syracuse University.



PO Box 1678 Santa Rosa, CA 95402 P: (707) 542-1906 E: jcombs@srcity.org The City of Santa Rosa is the North Bay's premier location for technology and entrepreneurial businesses. As a business and service hub, Santa Rosa is the economic engine that drives the region.

Just 55 miles north of San Francisco, you'll find a vibrant city overflowing with all you love about California.

Julie Pierce

Council Member | City of Clayton



Julie Pierce serves as Council Member for the City of Clayton. Having served the citizens of Clayton since 1984, Council Member Pierce is receptive to their concerns, with a commitment to respond equitably to what the community needs. As a leader she values integrity and open and honest communication about issues.

She is a team-builder who works cooperatively with all members of the community and city staff. Council Member Pierce is a logical and independent thinker with the integrity and strength to make the tough decisions facing Clayton.



Nestled at the bucolic base of picturesque Mt. Diablo, Clayton is in close proximity to the greater San Francisco Bay Area with all the amenities, sports and cultural opportunities offered by that choice location.

6000 Heritage Trail Clayton, CA 94517 P: (925) 673-7300 E: jpierce@ci.clayton.ca.us Clayton is a safe residential community of around 11,288 people. It is a town which values civic partnership with business leaders, community leaders, and our neighbors.

Keith Carson

District 5 Supervisor | County of Alameda



Supervisor **Keith Carson** serves as a member of Alameda County Board of Supervisors representing the Fifth District of Alameda County on a platform dedicated to inclusive and accessible government. The Fifth District include the Cities of Albany, Berkeley, Emeryville, Piedmont and large portions of Oakland, namely the West Oakland, North Oakland, Rockridge, and Montclair neighborhoods, and portions of the Diamond, Bella Vista, and San Antonio districts.

Supervisor Carson works to bring together people who have a wealth of talent and creative resources to address such challenges as access to health care, ending poverty, homelessness, crime, improving business retention, and addressing the scarcity of jobs in our communities.



1221 Oak Street #536 Oakland, CA 94612 P: (510) 272-6984 E: supervisor.carson @acgov.org One of 58 counties in California, Alameda County is home to over 1.5 million people living in 14 incorporated cities as well as in six unincorporated communities and rural areas throughout the 813 square miles of the County.

The County enjoys a varied geography ranging from urban marinas to rolling open spaces to hillside lakes and streams. Characterized by rich diversity and culture, Alameda County takes pride in being one of the most ethnically diverse regions in the Bay Area and the nation.

Alameda County provides essential community services including health care, social services, public protection, and general government programs. These are provided by more than 9,000 employees working in 21 different agencies and departments.

Kofi Bonner

Regional President Northern California | FivePoint



Kofi Bonner has been Regional President Northern California since May 2016, leading development of The San Francisco Shipyard and Candlestick Point communities, as well as the communities managed for Lennar – Treasure Island and the Concord Naval Weapons Station.

From 2005 until May 2016, Mr. Bonner was President of Lennar Urban, a division of Lennar. Before joining Lennar he was Executive Vice President and Chief Administrative Officer of the Cleveland Browns where he was responsible for the business affairs of the team and built the Cleveland Browns Stadium. Later, Mr. Bonner became the Regional Director and Executive Vice President of MBNA. Prior to that, he served as Chief Economic Advisor to Mayor Willie Brown in San Francisco. He also worked as Director of Community & Economic Development and Interim City Manager for the City of Oakland, Deputy Executive Director of the San Francisco Redevelopment Agency, and Redevelopment Director for the City of Emeryville.

Mr. Bonner is a 2011 University of California, Berkeley College of Environmental Design Distinguished Fellow and a former non–resident Senior Fellow of the Brookings Institution's Metropolitan Leadership Council. In 2010, Lambda Alpha International's Golden Gate Chapter named Mr. Bonner "Member of the Year." He currently serves on the Executive Committee of the Bay Area Council where he co–chairs the Housing Committee. He is also on the University of California, Berkeley's College of Environmental Design Advisory Council, University of California, Berkeley Foundation's Board of Trustees, the Board of Trustees of the Rock and Roll Hall of Fame Museum (Cleveland), and Board of the Museum of the African Diaspora.



FivePoint designs and develops mixed—use, master—planned communities in coastal California. Its vibrant and sustainable communities in Orange County, Los Angeles County, and San Francisco County offer homes, commercial, retail, educational, and recreational elements as well as civic areas, parks, and open spaces.

One Sansome Street Suite 3200 San Francisco, CA 94104 P: (415) 995-1770

Libby Schaaf

District 5 Supervisor | County of Alameda



Mayor **Libby Schaaf** was inaugurated Oakland, California's 50th mayor on January 5, 2015. A native Oaklander, Mayor Schaaf previously served one term as a member of the Oakland City Council.

A former Council chief of staff and top mayoral aide to Jerry Brown, Mayor Schaaf has two decades of public service experience that began while she was a young attorney leading volunteer efforts in Oakland. She later left her legal career at Oakland's largest law firm to build and run the first centralized volunteer program for Oakland public schools at the Marcus Foster Institute. Mayor Schaaf eventually went on to become Public Affairs Director for the Port of Oakland.

She is honored to serve the people of Oakland and to help promote her hometown as the greatest place to live, work, play, and do business. She is committed to revitalization that preserves and celebrates Oakland's diversity and leads to direct prosperity for long-time residents and newcomers. Her four areas of focus as mayor are: holistic community safety; sustainable, vibrant infrastructure; equitable jobs and housing; and responsive, trustworthy government.



1 Frank H. Ogawa Plaza 3rd Floor Oakland, CA 94612 P: (510) 238-7167 E: lschaaf@oaklandnet.com Incorporated in 1852, Oakland is the eighth largest city in California, with a population of 420,000 and a wealth of resources and opportunities.

Located on the east side of the San Francisco Bay, Oakland is bordered by 19 miles of coastline to the west and rolling hills to the east, which provide unparalled vistas of the Bay and the Pacific Ocean.

Matthew Franklin

President | MidPen Housing Corporation



Matthew Franklin is responsible for the strategic direction of MidPen and oversees all areas of the company including real estate development, property and asset management, corporate administration and resident services. Mr. Franklin came to MidPen from an appointed post as Executive Director of the San Francisco Mayor's Office of Housing where he coordinated all City housing policy and oversaw financing for 3,500 new affordable rental units and compliance monitoring for 24,000 existing affordable units.

Mr. Franklin currently serves on the Board of Directors for the National Housing Trust and the Housing Partnership Network. He held previous board posts with the Non-Profit Housing Association of Northern California, where he served as Board Chair, the California Housing Consortium, California Housing Finance Agency and the California Tax Credit Allocation Committee. He received a Master of Public Policy from the John F. Kennedy School of Government at Harvard University and a bachelor's degree in political science from Colgate University. He also attended the London School of Economics and Political Science.



MidPen Housing is one of California's largest nonprofit affordable housing developers. Its mission is to provide safe, affordable housing of high quality to those in need; to establish stability and opportunity in the lives of residents; and to foster diverse communities that allow people from all ethnic, social, and economic backgrounds to live in dignity, harmony and mutual respect.

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Since 1970, MidPen has developed and professionally managed over 8,000 homes for low-income families, seniors and those with special needs. MidPen Resident Services Corp. also provides professional onsite programs and services to help residents advance in every area of their lives.

Rebecca Prozan

Chief of Public Policy and Government Affairs | Google



Rebecca Prozan is a policy leader at Google, working to forge cuttingedge partnerships with San Francisco's diverse communities. For almost two decades, Ms. Prozan has had opportunities to shape policy and help the public in varying roles, including the Mayor's Office, the Board of Supervisors, the District Attorney's Office, the Recreation and Park Commission, and the Elections Redistricting Task Force.

Throughout her public sector career, she has worked to find innovative solutions to the city's problems by bringing people together, listening to different points of view, and crafting ways that made things work. She holds a bachelor's degree in politics from U.C. Santa Cruz, and a J.D. Law degree from Golden Gate University, School of Law.



1600 Amphitheatre Parkway Mountain View, CA 94043 E: prozan@google.com Google's mission is to organize the world's information and make it universally accessible and useful.

Since its founding in 1998, Google has grown by leaps and bounds. From offering search in a single language, Google now offers dozens of products and services—including various forms of advertising and web applications for all kinds of tasks—in scores of languages. And starting from two computer science students in a university dorm room, Google now has thousands of employees and offices around the world.

Sam Liccardo

Mayor | City of San Jose



Mayor **Sam Liccardo** serves as Mayor of San José. In Sam's prior public service, he prosecuted a range of felony cases as a federal and local criminal prosecutor, from sexual assault and child exploitation to international narcotrafficking. In 2006, voters elected Sam to the first of his two terms on the City Council, where he led efforts to revitalize its downtown, preserve San José's hillsides and open space, boost funding for affordable housing, and open a world-class soccer stadium for the San José Earthquakes.

Additionally, Mayor Liccardo serves on a number of boards of directors, including the Metropolitan Transportation Commission, the Valley Transit Authority Board, the Bay Area Water Supply and Conservation Agency. Sam also is the co-chair for Joint Venture Silicon Valley and a founding board member for Cristo Rey High School. He also holds senior fellowships for the American Leadership Forum and the Aspen Institute and is a member of the U.S. Conference of Mayors.

Mayor Liccardo graduated from San José's Bellarmine College Prep and Georgetown University, prior to receiving a J.D. from Harvard Law School and a master's degree from Harvard's John F. Kennedy School of Government.



200 E. Santa Clara Street San Jose, CA 95113 P: (408) 535-4800 E: sam.liccardo @sanjoseca.gov From its founding in 1777 as California's first city, San José has been a leader driven by its spirit of innovation. Today, San José stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of technology innovation.

San José is the 10th largest city in the U.S., and is committed to remaining a top-ranked place to do business, work, live, play and learn. San José is located in Santa Clara County at the southern edge of the San Francisco Bay, about 50 miles south of San Francisco, 390 miles north of Los Angeles.

TECHNICAL COMMITTEE

Abby Thorne-Lyman

TOD Program Manager | San Francisco Bay Area Rapid Transit



Abby Thorne-Lyman is Transit Oriented Development (TOD) Program Manager in the Strategic and Policy Planning group at BART, where she helps develop system-wide policies and programs, and implement BART's new agency-wide TOD Policy and Strategic Plan.

Formerly, she was the Director of the National Center for Transit-Oriented Development where she developed policies and strategies related to TOD for transit agencies and regional governments around the country.

Ms. Thorne-Lyman holds an AB degree in Growth and Structure of Cities from Bryn Mawr College, and a Master of City Planning in Local and Regional Economic Development from U.C. Berkeley.



300 Lakeside Drive 23rd Floor, LKS-23 Oakland, CA 94612 E: athorne@bart.gov The San Francisco Bay Area Rapid Transit District (BART) connects the San Francisco Peninsula with Oakland, Berkeley, Fremont, Walnut Creek, Dublin/Pleasanton and other cities in the East Bay.

For more 40 years, BART has provided fast, reliable transportation to downtown offices, shopping centers, tourist attractions, entertainment venues, universities and other destinations for Bay Area residents and visitors alike.

Amie Fishman

Executive Director | Non-Profit Housing Association of Northern California (NPH)



Amie Fishman joined NPH as Executive Director in 2015, after more than 20 years in the affordable housing and community development field. At NPH, she has launched a new initiative to grow public support and political will for affordable homes in the Bay Area through ballot measure campaigns. Prior to NPH, she was Executive Director of East Bay Housing Organizations (EBHO) from 2006 to 2014. During her tenure there, she initiated major affordable housing advocacy campaigns with broad-based community coalitions, developed strong membership committees, initiated a resident organizing program, and deepened EBHO's work throughout Alameda and Contra Costa Counties to advance local and regional policies for affordable housing and sustainable and equitable transitoriented development.

Ms. Fishman also worked as the Director of Supportive Housing at Mission Housing Development Corporation (MHDC) in San Francisco for 10 years, directing MHDC's supportive housing programs and community organizing collaborations for homeless and formerly homeless adults and families. She holds a Master of Public Administration in public policy analysis with a focus on affordable housing and community development from the Wagner School of Public Service at NYU.



369 Pine Street, Suite 350 San Francisco, CA 94104 P: (415) 989-8160 E: amiefishman @nonprofithousing.org As the backbone organization for the affordable homes community since 1979, the Non-Profit Housing Association of Northern California creates the environment and generates the essential elements – land, funding, supportive policies and political will – for developing, preserving and operating service-enriched affordable homes for low-income individuals and families, seniors, veterans and people with disabilities.

NPH advocates for solutions at the federal, state, regional and local levels, runs targeted, focused campaigns, and helps build capacity at our member organizations through leadership development opportunities, networking and training events and peer-to-peer sharing of best practices.

William A. Witte

Chairman and CEO | Related California



Mr. William Witte is Chairman and Chief Executive Officer of Related California. For the past 25 years, and since the founding of Related California, he has been responsible for the strategic direction of the company, overall management of the firm, pursuit of new development opportunities, and oversight of planning, financing and construction of a development portfolio of over 9,800 residential units totaling more than \$2.5 billion in assets.

Mr. Witte previously served as Executive Assistant to Assistant Secretary for Housing/Federal Housing Commissioner Lawrence B. Simons at HUD in Washington, and as Legislative Director for the National Association of Housing and Redevelopment Officials and with the Philadelphia Office of Housing and Community Development.

He graduated from the University of Pennsylvania with a bachelor's degree in Urban Studies and a Master in City Planning.

RELATED

Related California is a fully-integrated real estate firm with a 25-year track record delivering top-quality, mixed-income housing and mixed-use developments across California. The company has completed more than 10,000 residences and has a track record of consistently developing communities that set new industry benchmarks in design, construction, sustainability and property management.

44 Montgomery Street Suite 1300 San Francisco, CA 94104 P: (415) 677-9000 E: bwitte@related.com The company is backed by one of the most prominent privately owned real estate firms in the nation, with a portfolio of over \$30 billion in developments. As long-term property owners committed to sustainability and stewardship, Related forms strong public-private partnerships with civic leaders, non-profit organizations, public officials, and neighbors throughout California to revitalize communities. We are committed to excellence, working with world-class architects and designers to create distinctive new urban spaces that fit seamlessly into the fabric of existing communities.

Bob Glover

Executive Officer | Building Industry Association of the Bay Area



Bob Glover is the Executive Officer of the Building Industry Association of the Bay Area. As a past member of local city commissions, he has been part of the development process as both a public-sector and private-sector representative, experiencing firsthand the importance of the public process and the need for collaboration in local and regional planning.

Mr. Glover is currently serving as an elected board member of the Pleasant Hill Recreation & Park District. He was previously a member of the City of Pleasant Hill Redevelopment Advisory Committee and served as board chair of the City of Martinez Planning Commission. He graduated from the University of California at Davis with a degree in Communications.



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The Building Industry Association of the Bay Area is a non-profit membership association that advocates at the local, regional and state level in support of an adequate supply of quality homes for people of all income levels. BIA's 400-plus members are home builders, trade contractors, suppliers and residential development industry professionals.

Headquartered in the Contra Costa Centre Transit Village in Walnut Creek, BIA|Bay Area's eight-member staff and consultant team is governed by a 25-member board of directors.

Caitlyn Fox

Policy | Chan Zuckerberg Initiative



Caitlyn Fox focuses on Policy at the Chan Zuckerberg Initiative, a philanthropic initiative founded by Priscilla Chan and Mark Zuckerberg with the aim to "advance human potential and promote equality in areas such as health, education, scientific research, and energy." She also served as Chief of Staff prior to her current role.

Ms. Fox was also a Leadership Fellow and the Director of The Wharton Social Venture Fund. Prior to attending Wharton, she worked for the Rockefeller Foundation, where she focused on strategic planning to identify and develop new areas of work for the Foundation. Previously, she worked in management consulting for Booz & Company and Katzenbach Partners, serving technology and financial services clients on corporate strategy. She earned an M.B.A. from The Wharton School, and a B.A. in Philosophy from Brown University.



1 Hacker Way Menlo Park, CA 94025 E: Caitlyn @chanzuckerberg.com The Chan Zuckerberg Initiative (CZI) was launched by Facebook founder and CEO Mark Zuckerberg and Dr. Priscilla Chan, pediatrician and founder of the Primary School.

CZI seeks to advance human potential and promote equal opportunity. Initially, focus areas will include personalized learning, curing disease, and building strong communities.

Claudia Cappio

Assistant City Administrator | City of Oakland



Claudia Cappio currently serves as Assistant City Administrator in the City of Oakland. Prior to her current role, Ms. Cappio was appointed Director of the Department of Housing and Community Development by Governor Jerry Brown in June 2014.

She received her Bachelor of Arts degree in Urban Studies from Ohio Wesleyan University.



CITY OF OAKLAND

1 Frank H. Ogawa Plaza 3rd Floor Oakland, CA 94612 P: (510) 444-2489 E: ccappio @oaklandnet.com Incorporated in 1852, Oakland is the eighth largest city in California, with a population of 420,000 and a wealth of resources and opportunities.

Located on the east side of the San Francisco Bay, Oakland is bordered by 19 miles of coastline to the west and rolling hills to the east, which provide unparalled vistas of the Bay and the Pacific Ocean.

Derecka Mehrens

Executive Director | Working Partnerships USA



Derecka Mehrens, Executive Director at Working Partnerships USA, brings 15 years of community organizing, civic engagement, and public policy experience working in communities of color and with low- and moderate-income families.

Under Ms. Mehrens' leadership, Working Partnerships USA cofounded Silicon Valley Rising, a coordinated regional campaign to inspire a tech-driven economy where all workers, their families and communities thrive. The unprecedented labor-faith-community alliance is working to build a new economic model that rebuilds the middle class, to raise wages and workplace standards for all workers in this valley, and to address a regional housing crisis that is pushing families and children to live in garages, cars, or near creek beds in order to survive.

She graduated from the University of Oregon with a bachelor's degree in Sociology, History and International Studies.

WORKING PARTNERSHIPS USA

2102 Almaden Road Suite 107 San Jose, CA 95125 P: (408) 809-2120 E: derecka@wpusa.org Working Partnerships USA is a community organization that drives the movement for a just economy by bringing together public policy innovation and the power of grassroots organizing.

Working Partnerships USA builds the capacity of workers, lowincome neighborhoods and communities of color to lead and govern. Based in Silicon Valley, it tackles the root causes of inequality and poverty by leading collaborative campaigns for quality jobs, healthy communities, equitable growth and vibrant democracy.

Doug Shoemaker

President | Mercy Housing California



Doug Shoemaker was appointed President of Mercy Housing California in 2011. In this role, he is responsible for leading Mercy Housing's operations in California, including the oversight of affordable housing development, fundraising and resident services. He has more than 15 years of experience in the affordable housing and community development industry.

He received a Bachelor of Arts degree in Comparative Area Studies from Duke University and has done studies towards a Ph.D. in Latin American History at the University of California at Berkeley.



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Mercy Housing, a national nonprofit organization, is working to build a more humane world where poverty is alleviated, communities are healthy, and all people can develop their full potential. We believe that affordable housing and supportive programs improve the economic status of residents, revitalize neighborhoods and stabilize lives.

Mercy Housing is one of the nation's largest affordable housing organizations.

We participate in the development, preservation, management and financing of affordable, program-enriched housing across the country. Mercy Housing serves a variety of populations with housing projects for low-income families, seniors and people with special needs. We acquire and renovate existing housing, as well as develop new affordable rental properties.

Mercy Housing is redefining affordable housing by creating a stable foundation where our residents can explore their potential, supported by practical resident programs such as health classes, financial education, employment initiatives, parenting and afterschool programs for children.

Dr. Jennifer Martinez

Executive Director | Faith in Action Bay Area



Dr. Jennifer Martinez currently leads Faith in Action Bay Area, a regional network of community and faith-based organizations. She has also been an organizer with the PICO National Network since 2001.

Dr. Martinez has a B.A. from Stanford University and an M.A. and Ph.D. from the University of Nottingham in England. Her graduate research focused on social movement strategies in the struggle for housing and land rights in Venezuela and South Africa. In 2011, her Ph.D. won the British International Studies Association thesis of the year award.

She has several published works and, in addition to being a participant in faith-based movement-building, continues to write about the ways in which social movements transform people and places.



1336 Arroyo Avenue San Carlos, CA 94070 P: (650) 796-4160 E: Jennifer @faithinactionba.org Faith in Action Bay Area is a regional network of community and faith-based organizations working to create innovative solutions to problems facing urban and suburban communities in San Mateo and San Francisco Counties. Faith in Action Bay Area has successfully worked to increase access to health care, improve public schools, make neighborhoods safer, build affordable housing, redevelop communities, and revitalize democracy.

The organization helps engage ordinary people in public life, building a strong legacy of leadership in local communities across the region, and is part of PICO, a national network of faith-based organizing groups. Faith in Action Bay Area is non-partisan, multi-faith, and multi-cultural.

Gabriel Metcalf

President and CEO | SPUR



Gabriel Metcalf is the President and CEO of SPUR. He is responsible for defining the overall vision and strategy for the organization and has led SPUR through a major expansion of its work.

Mr. Metcalfl has authored or co-authored such notable articles as "The Northern California Megaregion," "Democracy and Planning," "The San Francisco Exodus" and "The Great Dithering." He is also the author of Democratic by Design: How Carsharing, Co-ops, and Community Land Trusts are Reinventing America (St. Martin's Press, 2015).

A co-founder of City CarShare and the San Francisco Housing Action Coalition, Mr. Metcalf serves on numerous boards and commissions. A frequent writer and speaker on planning and policy topics, he earned a master's degree in city and regional planning from the University of California, Berkeley College of Environmental Design.



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With offices in San Francisco, San Jose and Oakland, SPUR brings people together to address the major urban and regional issues of our day. Its work spans eight program areas: Community Planning, Disaster Planning, Economic Development, Good Government, Housing, Regional Planning, Sustainable Development and Transportation.

SPUR is recognized as a leading civic planning organization and respected for its independent and holistic approach to urban issues.

Jacky Morales Ferrand

Housing Department Director | City of San Jose



Jacky Morales Ferrand currently serves as Housing Department Director at he City of San Jose. Morales-Ferrand has served as assistant director of the Housing Department since 2007 where she has overseen the planning and operations of programs with a combined annual budget of \$62 million, a portfolio of \$800 million of loans and grants, and a staff of 62 employees.

Ms. Morales-Ferrand received a bachelor's degree in American Studies from the University of Colorado at Boulder, and her Master of Public Administration from the University of Colorado at Denver.



200 E. Santa Clara Street San Jose, CA 95113 P: (408) 535-3500 E: jacky.moralesferrand@sanjoseca.gov From its founding in 1777 as California's first city, San José has been a leader driven by its spirit of innovation. Today, San José stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of technology innovation.

San José is the 10th largest city in the U.S., and is committed to remaining a top-ranked place to do business, work, live, play and learn. San José is located in Santa Clara County at the southern edge of the San Francisco Bay, about 50 miles south of San Francisco, 390 miles north of Los Angeles.

Janice Jensen

President and CEO | Habitat for Humanity East Bay/Silicon Valley



Janice Jensen serves as President and CEO for Habitat for Humanity East Bay/Silicon Valley. She also serves on the board of directors for Silicon Valley@Home, Habitat for Humanity California State Support Organization, and California Housing Consortium (board of governors).

Ms. Jensen holds a Bachelor of Science in Healthcare Administration from Oregon State University.



200 E. Santa Clara Street San Jose, CA 95113 P: (510) 803-3314 E: jjensen@habitatebsv.org Habitat for Humanity East Bay/Silicon Valley brings people together to build homes, communities and hope. It revitalizes neighborhoods, builds affordable and sustainable housing solutions, and empowers families through successful homeownership.

Since 1986, Habitat for Humanity has partnered with volunteers, the community, and qualified families with limited incomes to strengthen communities in Alameda, Contra Costa, and Santa Clara Counties.

Jennifer Hernandez

Partner | Holland and Knight



Jennifer L. Hernandez leads the West Coast Land Use and Environment Practice Group. She divides her time between the San Francisco and Los Angeles offices, and works on projects in Northern and Southern California, as well as the Central Valley. She has achieved national prominence in her work on brownfields redevelopment, wetlands and endangered species, as well as the California Environmental Quality Act (CEQA). She represents a broad variety of private, nonprofit and public sector clients, including real estate developers, public agencies, and operating companies in numerous industries.

Ms. Hernandez holds a B.A. in honors from Harvard University, and a J.D. degree from Stanford Law School.

Holland & Knight

50 California Street Suite 2800 San Francisco, CA 94111 P: (415) 743-6927 E: Jennifer.Hernandez @hklaw.com Holland & Knight is a global law firm with more than 1,200 lawyers and other professionals in 27 offices throughout the world. Holland & Knight provides representation in litigation, business, real estate and governmental law.

Jonathan Fearn

Vice President of Development | SummerHill Housing Group



Jonathan Fearn is responsible at SummerHill Housing Group for entitlements and design development for both single family and multifamily projects. In addition to obtaining discretionary approvals, his primary responsibilities include due diligence, forecasting and budgeting, initial land and site planning, architecture and design, government relations, and community outreach.

Prior to joining SummerHill in 2006, Mr. Fearn worked as Development Manager for Em Johnson Interest, a real estate development firm specializing primarily in affordable housing and economic development projects within low income communities. Mr. Fearn is a licensed Real Estate Broker and both a certified LEED and GreenPoint Rated Professional. Mr. Fearn holds a Master of City Planning with a concentration in Housing and Community Development from the University of California Berkeley, and a Bachelor of Arts in History from Wesleyan University in Connecticut.



3000 Executive Parkway Suite 450 San Ramon, CA 94583 P: (925) 244-7500 E: jfearn @shapartments.com Over the past 35 years, SummerHill Housing Group has established a tradition of developing distinctive residential communities located within the most desirable settings throughout California.

From large estate homes, to urban condominiums with SummerHill Homes, to multifamily apartment homes with SummerHill Apartment Communities. SummerHill builds a variety of home styles featuring high quality architecture, remarkably rich character and exceptional attention to detail.

Joseph Villareal

Executive Director | Contra Costa Housing Authority



Joseph Villareal currently serves as Executive Director of the Contra Costa County Housing Authority.

He holds a degree in Applied History from Carnegie Mellon University.



3133 Estudillo Street Martinez, CA 94553 P: (925) 957-8000 E: jvillareal @contracostahousing.org The Housing Authority of the County of Contra Costa provides rental subsidies and manages and develops affordable housing for low income families, seniors and persons with disabilities in Contra Costa County.

Ken Rich

Director of Development | City of San Francisco Mayor's Office



Ken Rich currently serves as Director of Development for the San Francisco Office of Economic and Workforce Development. He leads the City's team on major public-private development projects and advises Mayor Lee on planning and development issues in the city.

Projects under Mr. Rich's management encompass a total of more than 10,000 residential units and several million square feet of office development, including the new Golden State Warriors Basketball Arena, the Pier 70 development project, the Mission Rock development project, the California Pacific Medical Center rebuild, the 5M project, the Schlage Lock project and the Octavia Boulevard parcels.

Before joining the Office of Economic and Workforce Development in 2010, he worked for more than 10 years doing long-range planning at the San Francisco Planning Department. He holds a master's degree in City Planning from University of California Berkeley, as well as history degrees from UC Berkeley and Columbia University. Mr. RIch resides in the transit-oriented, walkable, bikeable San Francisco neighborhood called the Haight-Ashbury.



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San Francisco is a vibrant and dynamic city, on the forefront of economic growth and innovation, urban development, arts and entertainment, as well as social issues and change. This rich tapestry of culture and ideas is sustained by the City's commitment to heighten the quality of life for San Franciscans and residents of the greater Bay Area.

The City and County of San Francisco employ more than 28,000 individuals in a diverse array of services such as maintaining city streets and parks, driving buses and cable cars, providing public health services, keeping the streets safe, and firefighting.

Linda Mandolini

President | Eden Housing



Linda Mandolini has served Eden Housing as a Project Developer, as Director of Real Estate Development, and since 2001, as President. She oversees affordable housing production, resident support services, and property management components of the organization, and a staff of more than 340 employees. She is guided in her work by Eden's active volunteer board of directors.

Under Ms. Mandolini's strong leadership, Eden has become one of the most productive and successful nonprofit affordable housing developers in California. Eden has received numerous awards including being named as Best Places to Work in the Bay Area in 2012, 2015, and 2016 and Healthiest Employers in the Bay Area by the San Francisco Business Times for the past five years in a row (2012-2016).

She received her A.B. from Wheaton College in Massachusetts, and earned an M.B.A. at Boston University.



22645 Grand Street Hayward, CA 94541 P: (510) 582-1460 E: Imandolini @edenhousing.org Eden Housing revitalizes California communities through its affordable housing development and property management activities, through the partnerships it establishes and the investments it makes in California neighborhoods, and through the resident services programs it provides to meet the needs of its residents.

Eden Housing was founded in 1968 by six community activists who were greatly concerned about the lack of non-discriminatory, affordable housing in Alameda County, California. Using local coffee shops as an informal headquarters, Eden's founders rehabilitated six older homes in Oakland for first-time homebuyer families. Their next project was a much larger undertaking: a 150 unit housing development for seniors in Hayward. Since that time, Eden Housing has developed or acquired 7,450 affordable housing units in nearly 100 properties that have provided homes for more than 65,000 people. Eden currently has more than 1,000 units in its immediate pipeline.

Eden's housing now includes rental apartments, cooperatives, and supportive living environments for families, seniors and people with disabilities. Eden has so far partnered with 29 cities in 10 California counties, and it is rapidly expanding its geographical operations to new communities, including the Greater Sacramento area, the Central Valley, and Southern California.

Lynn Hutchins

Attorney | Goldfarb Lipman LLP



Lynn Hutchins has 30 years of experience in community economic development, affordable housing, environmental law, and real estate finance. Ms. Hutchins represents developers and public agencies in the development, financing and management of low and moderate income housing and community development projects. Her experience includes all phases of the development process, including developer selection, formation of special-purpose entities, land use entitlements, acquisition and disposition of property, loan and equity investments closings, advice relating to hazardous materials, CEQA, NEPA and land use issues, and syndication of housing and community development projects.

Ms. Hutchins holds a B.A. from Stanford University, and a J.D. from the University of California, Davis.

goldfarb lipman attorneys

1300 Clay Street, 11th Floor Oakland, CA 94612 P: (510) 836-6336 E: lhutchins @goldfarblipman.com Goldfarb & Lipman LLP is a leading California law firm in the fields of real estate, municipal law, affordable housing, and economic development. Our practice is focused on all aspects of real estate law including housing and economic development, real estate syndications, public finance, land use, fair housing, cooperatives, condominium and other subdivisions, leasing, financing, environmental law, related areas of tax, corporate and employment law, and litigation.

Goldfarb & Lipman combines the expertise of a small boutique firm with a wide array of services often only available from larger firms.

Mark Kroll

Managing Director | Sares Regis Group



Mark Kroll is co-founder and Managing Director of Sares Regis Group of Northern California, LLC, and Regis Homes Bay Area, LLC. Combined with its affiliate Sares Regis Group, headquartered in Irvine, California, the firm has a portfolio of real estate properties and fee-based management contracts valued in excess of \$4 billion, including 16,000 rental apartments and 15 million square feet of commercial and industrial space. Together with Rob Wagner, Mr. Kroll is responsible for the executive management of all operating divisions in Northern California.

He holds a Bachelor of Science in Engineering from Lehigh University, and a master's degree in Civil Engineering/Construction Management from Stanford University.



Sares Regis Group of Northern California, LLC is a privately held commercial real estate development, project management, investment, and property management firm. Value Proposition: We bring the unique perspective of being an owner, developer, investor, and property manager to every project.

901 Mariners Island Blvd. San Mateo, CA 94404 P: (650) 378-2800 E: mkroll@srgnc.com This breadth and depth of expertise enables Sares Regis Group to expertly manage a project from inception to occupancy and beyond, delivering exceptional results to tenants and superior returns to capital partners. Since its founding in 1992, Sares Regis Group of Northern California, LLC has developed and acquired 7 million square feet of office/R&D and industrial assets valued at over \$2 billion.

Mary Murtagh

President and CEO | EAH Housing



Mary Murtagh joined EAH Housing as Executive Director in 1986. Professionally trained as an architect, Ms. Murtagh specialized in real estate finance and project management prior to joining EAH. Under her direction, EAH has successfully pursued development opportunities creating over 7,300 units throughout California and Hawaii, and increasing units under EAH property management by over 850% to more than 9,300. EAH has grown to a staff of 450, serving 20,000 residents.

She graduated cum laude from Wellesley College with a Bachelor of Arts degree in philosophy and art history and has a Master of Architecture from Massachusetts Institute of Technology. She subsequently studied investment analysis, tax and real estate finance at the University of California, Los Angeles.



2169 E. Francisco Blvd. Suite B San Rafael, CA 94901 P: (415) 258-1800 E: mary.murtagh @eahousing.org EAH Housing is a nonprofit corporation founded with the belief that attractive affordable housing is the cornerstone to vibrant, sustainable, communities. Established in 1968, EAH has become one of the largest and most respected nonprofit housing development and management organizations in the western United States.

With a staff of over 400, EAH develops and manages multifamily housing throughout California and Hawai'i, and plays a leadership role in local, regional and national housing advocacy efforts.

Matt Schwartz

President and CEO | California Housing Partnership



As President & CEO of the California Housing Partnership, **Matt Schwartz** plays a leadership role in in shaping housing-related legislation and regulations to expand the resources to preserve and create affordable housing for the state's lowest income residents. In recognition of this work, the Southern California Association of NonProfit Housing named Mr. Schwartz the 2010 Advocate of the Year and the NonProfit Housing Association of Northern California gave Matt its Inspirational Leader Award for 2013.

He received a master's degree in Public Policy from Harvard's Kennedy School of Government and a bachelor's degree from Stanford University. He is also a recipient of Harvard's Robert F. Kennedy Award for Public Service and Stanford's Lloyd W. Dinkelspiel Award for Outstanding Public Service.



369 Pine Street, Suite 300 San Francisco, CA 94104 P: (415) 433-6804 E: mschwartz@chpc.net The California Housing Partnership Corporation is a private nonprofit organization dedicated to helping government and nonprofit housing agencies preserve and expand the supply of affordable homes for lower-income households throughout California.

Since its incorporation in 1988, CHPC has helped its partners create and preserve more than 50,000 affordable homes in California and has provided training and technical assistance to more than 15,000 individuals.

Ophelia Basgal

Visiting Scholar | Terner Center for Housing Innovation



Ophelia Basgal is a Visiting Scholar at the Terner Center for Housing Innovation. She has over 30 years of high level management experience and extensive regulatory and policy knowledge of the Department of Housing and Urban Development's (HUD) programs and other state and local affordable housing programs. Prior to joining the Terner Center, she was the HUD Region IX Regional Administrator where she led a team of approximately 650 employees in five field offices in the states of Arizona, California, Hawaii, Nevada, and the Territory of Guam, Commonwealth of the Northern Mariana Islands, and American Samoa.

She previously held positions as Vice President for Community Relations for PG&E and Executive Director of the Alameda County CA Housing Authority.

Ms. Basgal holds a master's degree in social welfare from U.C. Berkeley, with an emphasis on social welfare administration and a B.A. in Sociology from Arizona State University.



318 Wurster Hall, MC 1850 Berkeley, CA 94720 P: (510) 642-2845 E: Ophelia.basgal @gmail.com The Terner Center for Housing Innovation at the University of California, Berkeley is a collaboration between the College of Environmental Design (CED) and the Fisher Center for Real Estate and Urban Economics at the Haas School of Business.

The Terner Center leverages applied research and best practices to inform and advance innovation in the planning, financing, design and development of the built environment.

Raquel Gonzalez

Market President Silicon Valley | Bank of America



Raquel González is Bank of America's President for the Silicon Valley Market. In addition, she serves as the Bank's Executive for the Western States Region. In her role as Market President, Ms. González is the company's senior executive, responsible for coordinating operations of all the bank's lines of business, serving area customers, and overseeing community development and philanthropic initiatives.

She holds degrees from St. Mary's College of California in Management, and from the Banking School at the University of Washington.

Bank of America



125 S. Market Street Suite 1050 San Jose, CA 95113 E: Raquel.gonzalez @bankofamerica.com Bank of America is one of the world's largest financial institutions, serving individuals, small- and middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services.

The company serves approximately 56 million U.S. consumer and small business relationships. It is among the world's leading wealth management companies and is a global leader in corporate and investment banking and trading.

Richard Gross

VP and Market Leader for Northern California Market | Enterprise Community Partners



Rich Gross is Vice President and Northern California Market Leader for Enterprise Community Partners, Inc. He oversees Enterprise's affordable housing, community development, investment, and strategic programs for the San Francisco Bay Area. Those efforts include launching Enterprise's role in a groundbreaking program to revitalize public housing in San Francisco, greening existing affordable housing, working with Bay Area communities on the foreclosure crisis, and initiating investment in new affordable housing.

He leads the Northern California effort to coordinate Enterprise solutions with partners and supports efforts to raise more capital for our work throughout the state. Previously, he managed and underwrote Low Income Housing Tax Credit investments in California for Enterprise.

Mr. Gross received a Bachelor of Arts in American history and a Master of Science in urban and regional planning from University of Wisconsin-Madison.



101 Montgomery Street Suite 1350 San Francisco, CA 94104 P: (415) 395-9466 E: rgross @enterprisecommunity.com Enterprise is the only housing organization in the U.S. with the expertise to multiply the impact for people and communities. We deliver the capital, develop the programs, and advocate for the policies needed to create and preserve well-designed homes that people can afford in inclusive and connected communities.

Robert Apodaca

Principal, Zezen Advisors | California Community Builders



Robert Apodaca has a 40 year professional and civic career that spans both private and public sectors and several industries. Following his service as Chairman and Trustee of Alameda County Retirement Board (pension fund), he joined the investment industry as a Senior Vice President & Partner of Kennedy Associates, an institutional investor for pension funds. New and retained accounts credited to his leadership included CalPERS, Chicago Transit Authority, San Diego County Retirement Board, Dallas Police & Fire, Kansas City Public Schools, NYC Fire Fighters and International Glass Molders. He was a frequent public speaker at conferences and participated in numerous state and national pension fund associations.

Additionally, Mr. Apodaca represented Kennedy Companies on Barings Private Equity's "Mexico Fund" board of directors. He later joined McLarand Vasquez Emsiek & Partners, a leading international architectural and planning firm, as Senior Vice President of Business Development. During his year tenure, he successfully secured architectural contracts for developments that exceed \$1 billion in construction costs. He currently serves on numerous boards in the State of California.



California Community Builders Inc. (CCB) is an outgrowth of the Greenlining Institute but is a completely independent organization with its own 501(c)(3) non-profit status, board of directors and mission.

1918 University Ave. Suite 1B Berkeley, CA 94704 P: (510) 868-0991 E: robert@zezeadvisors.com Founded in 2006, CCB is a non-profit organization seeking to decrease the home-ownership gap for low-income residents in California beginning with pilot projects in the Central Valley. CCB strives to create positive change at a familial, communal, and regional level through holistic development, home ownership opportunities, and a new high density model for affordable housing development.

Tomiqua Moss

Executive Director and CEO | Hamilton Families



Tomiquia Moss joined Hamilton Families in February 2017 with more than 20 years of nonprofit leadership and management experience. Ms. Moss is locally and nationally recognized as a dynamic nonprofit leader with expertise in public policy and community planning. From 2014 to 2017, she served directly under the mayors of both San Francisco and Oakland, and most recently as Chief of Staff for Oakland Mayor Libby Schaaf.

Previously, she was the Executive Director of the HOPE SF Initiative, a public housing and neighborhood revitalization effort with San Francisco Mayor Edwin Lee's Office. Prior to that, Ms. Moss was SPUR's Community Planning Policy Director. She also was the founding project director of the San Francisco Community Justice Center of the Superior Court of California and served as director of the Community Organizing Department for the Tenderloin Neighborhood Development Corporation.

Tomiquia Moss has been a social worker and community activist working as an advocate for social justice and economic equality in many communities around the country. She holds a master's degree in public administration from Golden Gate University.



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@hamiltonfamilies.org

Established in 1985, Hamilton Families is San Francisco's leading service provider to homeless families, with carefully designed programs to prevent homelessness, provide shelter and stability, return families to permanent housing, and support the well-being of children experiencing homelessness.

STAFF AND CONSULTANT TEAM

Ken Kirkey

Planning Director | Metropolitan Transportation Commission



Ken Kirkey is the Planning Director for the Metropolitan Transportation Commission (MTC), assuming this position in July 2012. As Planning Director, he is the agency's lead staff for the development of Plan Bay Area, the region's Sustainable Communities Strategy and Regional Transportation Plan and oversees MTC's Planning Section, which guides planning and implementation projects related to a broad range of issue areas and programs.

Prior to joining MTC, Ken was the Planning & Research Director with the Association of Bay Area Governments (ABAG) where he directed a variety of programs. These included the consensus-based process for developing the Bay Area's regional blueprint plan (known as the FOCUS Program) for over 150 Priority Development Areas and more than 100 Priority Conservation Areas, and the Regional Housing Needs Allocation (RHNA) process.

Ken has more than 20 years of experience related to regional land use and transportation planning. Prior to joining ABAG he worked in the public, private, and non-profit sectors on regional growth management policy, general plans, specific plans and development agreements in the San Francisco Bay Area and New England.

On July 1st 2017, Ken will begin a new role as Planning Director of the Integrated Regional Planning Program, a consolidation of the MTC and ABAG Planning departments intended to better serve the region. Ken is Project Manager of CASA, the first major new initiative associated with the integrated program.



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The Metropolitan Transportation Commission connects the nine-county Bay Area's communities by allocating regional, state and federal funds for transportation projects, planning for the future, and coordinating the participation of governments and residents in the planning process.

The Commission's central purpose is to make sure that the transportation networks that connect the residents and communities within the Bay region function smoothly and efficiently. Its job is to plan responsibly to meet the mobility needs of our residents, now and in the future.

Jennifer LeSar

Co-President and Co-CEO | Estolano LeSar Perez Advisors



Jennifer LeSar is the founding CEO of LeSar Development Consultants, and a founding Co-CEO of Estolano LeSar Perez Advisors, two firms working together to grow thriving, healthy and vibrant communities. Jennifer's background includes more than three decades in community development, real estate development and investment banking. She has a deep working knowledge of ecosystem change management and organizational strategy. This expertise supports clients in achieving impactful and scalable solutions to today's most vexing policy challenges, including addressing our global housing affordability crisis and ending homelessness in the United States.

Ms. LeSar has served on numerous local and regional boards in the public, philanthropic and nonprofit sectors. She received both her M.B.A. in real estate and finance and an M.A. in Urban Planning from UCLA and earned a B.A. from Bryn Mawr College in political science and economics. She also completed an Executive Program in Social Entrepreneurship at Stanford Graduate School of Business.



448 South Hill St. Suite 618 Los Angeles, CA 90013 P: (619) 236-0612 x101 E: jennifer @elpadvisors.com Estolano LeSar Perez Advisors (ELP Advisors) is a Los Angeles-based firm that helps clients build better communities. Founded in 2011, it achieves this goal by working with clients to craft a strategic vision that is guided by principle and tempered by pragmatism. ELP Advisors provides fresh solutions to complex problems, applying expertise in housing, workforce and economic development, sustainability, transportation, and community engagement. Its clients include public agencies, foundations, business associations, and other stakeholders that are looking to improve their communities.

ELP Advisors is led by recognized thought leaders supported by a team of diverse technical experts. Jennifer LeSar and Cecilia Estolano comprise the leadership team, with 50+ years of combined experience in land use and environmental law and policy, real estate development and financing, transportation, planning, affordable housing, and economic and workforce development. The firm's diverse technical expert provide on research and planning services in their fields of expertise.

Carol Galante

Faculty Director | Terner Center for Housing Innovation



Carol Galante is the I. Donald Terner Distinguished Professor in Affordable Housing and Urban Policy and the Faculty Director of the Terner Center for Housing Innovation. She also co-chairs the Policy Advisory Board of the Fisher Center of Real Estate and Urban Economics.

Galante served in the Obama Administration for over five years as the Assistant Secretary for Housing/Federal Housing Commissioner at the U.S. Department of Housing and Urban Development (HUD) and as the Deputy Assistant Secretary for Multifamily Housing programs.

As FHA Commissioner, Ms. Galante was responsible for the oversight of the FHA's trillion dollar insurance portfolio, which includes single family and multifamily housing as well as insured health care facilities. She was also responsible for HUD's two million apartments receiving rental assistance.

She holds a Master of City Planning from U.C. Berkeley, and a Bachelor of Arts from Ohio Wesleyan.

TERNER CENTER E HOUSING INNOVATION UC BERKELEY

318 Wurster Hall, MC 1850 Berkeley, CA 94720 P: (510) 642-2845 E: carol.galante @berkeley.edu The Terner Center for Housing Innovation at the University of California, Berkeley is a collaboration between the College of Environmental Design (CED) and the Fisher Center for Real Estate and Urban Economics at the Haas School of Business.

The Terner Center leverages applied research and best practices to inform and advance innovation in the planning, financing, design and development of the built environment.

Cecilia V. Estolano

Co-President and Co-CEO | Estolano LeSar Perez Advisors



Cecilia V. Estolano is a land use and environmental lawyer, urban planner, and expert in equitable and sustainable economic development. As co-founder of Estolano LeSar Perez (ELP) Advisors, Ms. Estolano has advised local governments, non-profits, and foundations on urban revitalization and transit oriented community policies, workforce development and sector strategies, the planning and financing of freeway cap parks, green infrastructure and energy efficiency programs, and community benefits negotiations. Ms. Estolano provides real estate advisory services and leads planning, developer solicitation, negotiations and project approval processes for mixed-income, urban infill projects on behalf of public and institutional clients.

Ms. Estolano previously served as Chief Executive Officer of the Community Redevelopment Agency of the City of Los Angeles, Of Counsel at the law firm of Gibson, Dunn & Crutcher LLP, Special Assistant City Attorney in Los Angeles, and Senior Policy Advisor to the Assistant Administrator of Air and Radiation at the U.S. Environmental Protection Agency. Ms. Estolano is a graduate of UC Berkeley School of Law and holds an M.A. in Urban Planning from UCLA. She received her undergraduate degree in Social Studies with honors from Harvard-Radcliffe Colleges. Ms. Estolano has taught urban planning at UCLA and U.C. Berkeley and serves as President of the California Community Colleges Board of Governors.



448 South Hill St. Suite 618 Los Angeles, CA 90013 P: (213) 612-4545 E: cecilia @elpadvisors.com Estolano LeSar Perez Advisors (ELP Advisors) is a Los Angeles-based firm that helps clients build better communities. Founded in 2011, it achieves this goal by working with clients to craft a strategic vision that is guided by principle and tempered by pragmatism. ELP Advisors provides fresh solutions to complex problems, applying expertise in housing, workforce and economic development, sustainability, transportation, and community engagement. Its clients include public agencies, foundations, business associations, and other stakeholders that are seeking to improve their communities.

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Chirag Rabari

Public Affairs Analyst | Metropolitan Transportation Commission



Chirag Rabari is currently a Public Affairs Analyst at the Metropolitan Transportation Commission (MTC). Previously, he served as Principal Analyst with Harvey M. Rose Associates, LLC. Hhe has also served as an Analyst with the San Francisco Board of Supervisors Budget and Legislative Analyst's Office, and as Staff Research Associate Supervisor at the UCLA Luskin School of Public Affairs.

Chirag holds a Bachelor of Science in Journalism from Northeastern University, a Bachelor of Arts in Economics from the University of Massachusetts, Amherst, and a Master's Degree in Urban and Regional Planning from the University of California, Los Angeles.



375 Beale Street San Francisco, CA 94105 P: (415) 778-5247 E: crabari@mtc.ca.gov The Metropolitan Transportation Commission connects the nine-county Bay Area's communities by allocating regional, state and federal funds for transportation projects, planning for the future and coordinating the participation of governments and residents in the planning process.

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Duane Bay

Assistant Director of Planning and Research | Association of Bay Area Governments



Duane Bay joined the Association of Bay Area Governments (ABAG) in September 2013 with a focus on affordable housing, the Regional Housing Need Allocation, and overall housing policy. Duane came to ABAG with an extensive background in housing planning that includes serving as the Director of the San Mateo County Department of Housing from 2005 to 2013. He has also served as a Councilmember and Mayor for the City of East Palo Alto.



375 Beale Street San Francisco, CA 94105 P: (415) 820-7933 E: DuaneB@abag.ca.gov The Association of Bay Area Governments is the comprehensive regional planning agency and Council of Governments for the nine counties and 101 cities and towns of the San Francisco Bay Region. The region encompasses Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma counties.

Karen Chapple

Faculty Research Affiliate | Terner Center for Housing Innovation



Karen Chapple, Ph.D., is a Professor of City and Regional Planning at the University of California, Berkeley. Chapple specializes in regional planning, housing, and economic development. Her recent book (Routledge, 2015) is entitled Planning Sustainable Cities and Regions: Towards More Equitable Development. She is currently finishing two books: Transit-Oriented Displacement? The Effects of Smarter Growth on Communities (with Anastasia Loukaitou-Sideris, MIT Press, 2018), and Fragile Governance and Local Economic Development: Evidence from Peripheral Regions in Latin America (with Sergio Montero, Routledge, 2018).

In Fall 2015, she launched the Urban Displacement Project, a research portal examining patterns of residential, commercial, and industrial displacement, as well as policy and planning solutions. In 2015, Dr. Chapple's work on climate change and tax policy won the UC-wide competition for the Bacon Public Lectureship, which promotes evidence-based public policy and creative thinking for the public good.

Karen Chapple holds a B.A. in Urban Studies from Columbia University, an M.S.C.R.P from the Pratt Institute, and a Ph.D. from U.C. Berkeley.

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The Terner Center leverages applied research and best practices to inform and advance innovation in the planning, financing, design and development of the built environment.

Vikrant Sood

Senior Social Equity Planner | Metropolitan Transportation Commission (MTC)



Vikrant Sood is a Senior Planner at MTC, the metropolitan planning organization for the San Francisco Bay Area. Mr. Sood has over 20 years of experience in land use, housing, transportation, economic development, and education policy and planning at the local and regional level. At MTC, Mr. Sood conducts the Environmental Justice and Title VI analysis for the region's long-range plan, and manages the Northern California Mega-Region Goods Movement Study.

Before joining MTC, Mr. Sood managed the Bay Area Regional Prosperity Plan, a \$5 million program of the U.S. Department of Housing and Urban Development that addressed housing affordability and economic opportunity in the region. Before that, Mr. Sood managed the Health-Works project at SANDAG, a \$3 million program of the U.S. Centers for Disease Control and Prevention that addressed health inequity in the county. Mr. Sood has a graduate degree in City and Regional Planning from U.C. Berkeley.



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