

# CASA Workplan Development

How should the Bay Area grow?

Planned future: I want some greenfield development, increased development along major transit corridors, and more transit-oriented development in existing urban areas, with significant investment in bicycle facilities.

More urban: I want the majority of development to be focused around transit and in walkable urban areas, with significant investment in transit, walking and bicycle facilities.

Most urban: I want all growth to be accommodated through infill and redevelopment in existing urban areas, with significant investment on transit, walking and bicycle facilities.

## ACTION

*CASA is all about **action** and positive **traction**.*

Together, we select, plan, launch, advance and in some cases finish specific projects that can substantially increase housing supply and affordability and reduce displacement —among them adoption of a Regional Housing Implementation Strategy.

## GOALS & STRATEGIES

*CASA's good fortune: a reservoir of goals, strategies and projects — worthy prospective CASA projects.*

EXAMPLES

### GOALS

More \$\$  
for  
Affordable  
Housing

### STRATEGIES

Local  
Self-Help  
\$

### PROJECTS

Pass ballot  
measure

## PROJECT SOURCING

*CASA's good fortune: a reservoir of goals, strategies and projects—worthy prospective CASA projects.*

Harvesting good ideas from:

- Literature Review — Members' Contributions
- Literature Review — Others' Contributions
- Technical Committee's June Workshop
- Technical Committee in July & August

## PROJECT ATTRIBUTES

*CASA project prospects can be tagged and sorted in so many useful ways.*

*Expect a tool in September.*

- **Action Paths**
- **Who benefits**
- **Outcome ETA**
- **Outcome type** — production, preservation, protection
- **Outcome scale** — # new homes, # new affordable homes, # stabilized homes
- **Barrier breached**
- **Political feasibility** — degree of CASA consensus, power to succeed
- **Technical readiness** — conceptual versus actionable
- **Actionable by CASA**
- **Untoward side-effects** — first do no harm
- **Type of legislation needed, or not** — statewide, state enables, region/local

# ACTION PATHS

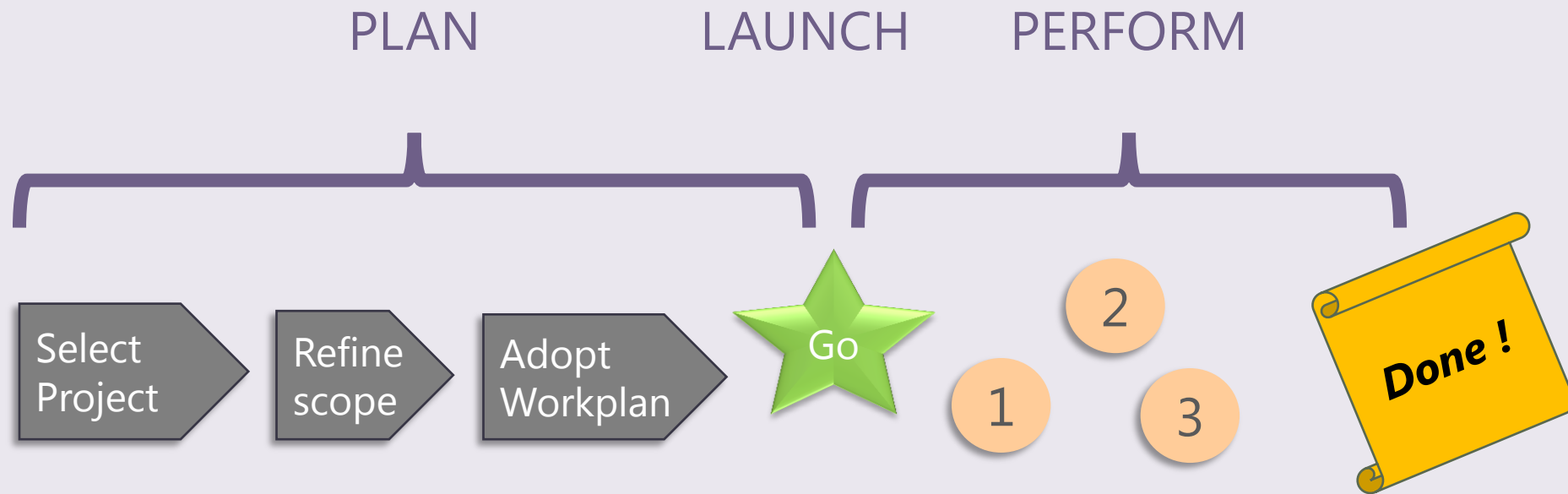
*CASA projects can go down parallel paths, each with different methods and means.*

### Examples

<b>Grand Legislative Bargain</b>	> Streamlining permits > Dedicated State funds
<b>Incremental State/Region Progress</b>	> 40B ala Massachusetts
<b>Region-Scale Innovation</b>	> <b>Regional Housing Strategy</b> > <b>Conditioning transportation funding allocation</b>
<b>Accelerating Best-Practice</b>	> Local ADU enabling

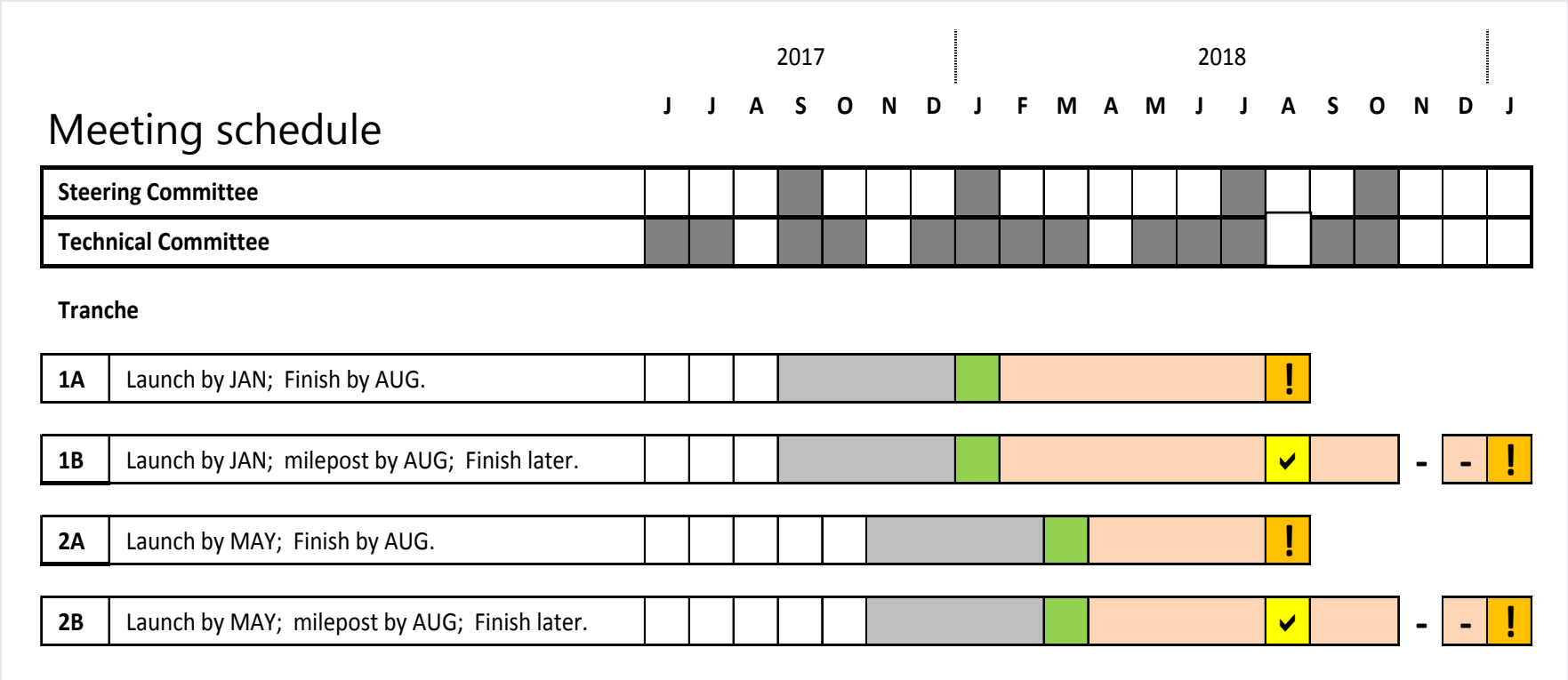
# PROJECT WORKPLAN DEVELOPMENT

*CASA: Together, we select, plan, launch, advance, and in some cases finish specific **achievable** projects.*



# FOUR TRANCHES

*CASA is all about **action** and positive **traction**.*






# PROJECT BIN EXAMPLES

*CASA projects bins—sort by action **path** and **pace** of design / build / make a difference.*

	2018			
Start by:	JAN	JAN	MAY	MAY
Finish by:	AUG	LATER	AUG	LATER

CASA Projects	1A	1B	2A	2B
Grand Legislative Bargain				
Incremental Legislative Progress				
Region-Scale Innovation	<b>RHIS</b>			
Accelerating Best-Practice				

Note: RHIS, Regional Housing Implementation Strategy;  
Conditioning transportation funding allocation (carrot and stick)

SEPTEMBER 2017

*CASA Technical Committee: come to September workshop ready to sift, sort and stage for selection.*

**In September Packet:**

- Compendium of goals and strategies from literature review, committee and stakeholders
- Harvested list of prospective projects to sort
- Sorting tools

## HOMEWORK

*CASA Technical Committee: come to September workshop ready to sift, sort and stage for selection.*

### **Homework in advance of September meeting:**

- Review the Literature Review for gaps
- Propose specific projects for committee to consider
- Talk and listen with your constituencies and each other