

# Affordable Housing Week • Silicon Valley HIGHLIGHTS & SPONSORSHIP PROSPECTUS 2020

WHEN: May 8–22, 2020

WHERE: Multiple locations throughout Santa Clara County

WHY: For a vibrant Silicon Valley where there is a safe, stable, & affordable home for all



# Affordable Housing Week 2019

SV@Home's fourth annual Affordable Housing Week featured 15 days of engaging conversations, new ideas, and community partnerships across Santa Clara County.

**44**  
events

**3000+**  
participants

**39**  
partners

**76.8k**  
Twitter  
impressions

## Sponsors

### Title

- Google

### Platinum

- City of San Jose
- County of Santa Clara
- Facebook
- Kaiser Permanente
- LinkedIn
- TMG Partners
- US Bank
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### Gold

- Bank of America
- Barry Swenson Builders
- Cisco
- Coca Cola
- Destination: Home
- Metropolitan Transportation Commission
- Santa Clara County Housing Authority
- Sobrato Family Foundation
- Technology Credit Union
- Union Bank

### Silver

- Armanino LLP
- City of Mountain View
- Community Economics
- Microsoft
- Silicon Valley Bank
- Silicon Valley Community Foundation
- Urban Catalyst

### Bronze

- BIA Bay Area
- City of Milpitas
- City of Santa Clara
- EAH Housing
- Enterprise
- Heritage Bank of Commerce
- The Health Trust
- The John Stewart Company

## Partners

- AARP
- Bay Area Council
- Bill Wilson Center
- Charities Housing
- City of Milpitas
- City of Morgan Hill
- City of San Jose
- CityLab Professional
- Destination: Home
- EAH Housing
- Eden Housing
- First Community Housing
- Friends of Caltrain
- Greenbelt Alliance
- Habitat for Humanity Silicon Valley/East Bay
- Housing Choices
- Housing Trust Silicon Valley
- Law Foundation of Silicon Valley
- League of Women Voters San Jose/Santa Clara
- MidPen Housing
- Non-Profit Housing Association of Northern California
- Palo Alto Housing
- Project Sentinel
- Recovery Cafe
- San Jose Spotlight
- Santa Clara County Office of Education
- Santa Clara County Office of Supportive Housing
- Silicon Valley Bicycle Coalition
- Silicon Valley Council of Nonprofits
- Silicon Valley Leadership Group
- South Bay YIMBY
- SPUR
- Stand Up for Kids
- Sunny Hills Neighborhood Association
- TransForm
- Urban Land Institute
- Van Meter Williams Pollack
- West Valley Community Services
- Working Partnerships USA



Join SV@Home as we host Affordable Housing Week 2020 in Santa Clara County! Affordable Housing Week aims to bring our diverse community together to raise awareness, educate, engage, activate, and unite around affordable housing issues and how we can work together to make Santa Clara County a more affordable place to live for all of our residents. Events during the week will include a Housing Summit, workshops and trainings, housing tours, our annual Policy Luncheon, and much more. The generous support of our sponsors allows all of this to happen!

**THANK YOU FOR SPONSORING AFFORDABLE HOUSING WEEK 2020!**

Please complete this form and send, along with a high-res image file of your logo, to [gabriela@siliconvalleyathome.org](mailto:gabriela@siliconvalleyathome.org) to be included in all print materials and digital promotion.

Name of Sponsor (as you would like to be publicly listed)	
Name of Main Contact	
Email	Phone
Address	City/State/Zip
<i>(optional)</i> Billing Contact, Email, and Phone	
Notes	

Please select sponsorship level (\*SV@Home member pricing):

- Title (\$35,000/\$25,000\*)     Platinum (\$15,000/\$10,000\*)     Gold (\$7,500/\$5,000\*)  
 Silver (\$3,500/\$2,500\*)     Bronze (\$2,000/\$1,500\*)

Please select payment method:

- Mail a check.
- Pay by credit card through our donation page: <https://siliconvalleyathome.org/our-members/make-a-donation/>
  - o *(Note that credit card transactions deduct a percentage fee from each donation.)*
- Please invoice me.

Please make checks payable to 'SV@Home' or 'SV at Home'.  
SV@Home is a 501(c)3 nonprofit organization. Our federal tax ID number is 81-4755729.  
Checks should be mailed to 350 W. Julian St #5, San Jose, CA 95110

## AFFORDABLE HOUSING WEEK 2020 SPONSORSHIP LEVELS

BENEFITS	Title \$35,000 Member*: \$25,000	Platinum \$15,000 Member*: \$10,000	Gold \$7,500 Member*: \$5,000	Silver \$3,500 Member*: \$2,500	Bronze \$2,000 Member*: \$1,500
Acknowledgement as lead sponsor on all SV@Home AHW communications	X				
Speaking role during an SV@Home signature AHW event	X				
Article recognizing sponsorship included in newsletter	X	X			
Name included on special event poster designed by local artist (deadline 3/1)	X	X			
On stage call out during signature Policy Luncheon (300+ attendees)	X	X	X		
<b>New this year!</b> Exhibitor table during the Policy Luncheon (Limited Availability)	X	X	X	X	
Special call outs on social media, including tagged mentions of sponsor	X	X	X	X	X
Listing in printed and digital materials for both AHW and over 10 SV@Home events throughout the rest of the year	Primer Logo Placement	Large Logo	Medium Logo	Name	Name
Logo/Name included on sponsor boards featured at all 40+ AHW events over two weeks.	Primer Logo Placement	Large Logo	Medium Logo	Name	Name
Complementary Policy Luncheon tickets	10	5	4	3	2

\*Please note that current SV@Home members get a discount on Affordable Housing Week Sponsorship! Interested in additional benefits visit: [bit.ly/SVHmembership](http://bit.ly/SVHmembership)

For questions, contact Gabriela Chavez-Lopez, SV@Home Communications & Membership Manager, at (408) 430-3715 or [gabriela@siliconvalleyathome.org](mailto:gabriela@siliconvalleyathome.org).



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