

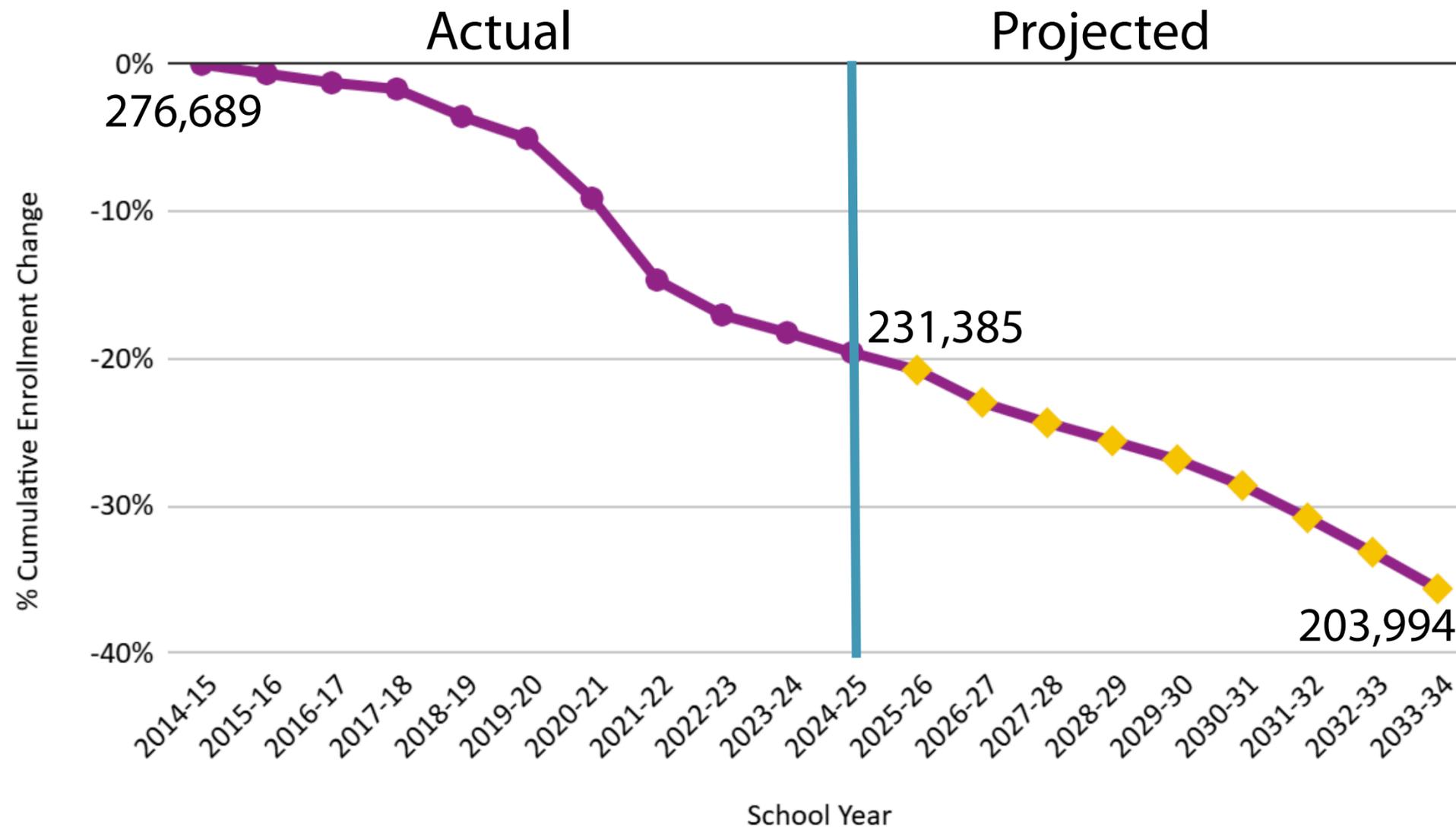


# Where Did the Students Go?

Housing & the School Enrollment Crisis

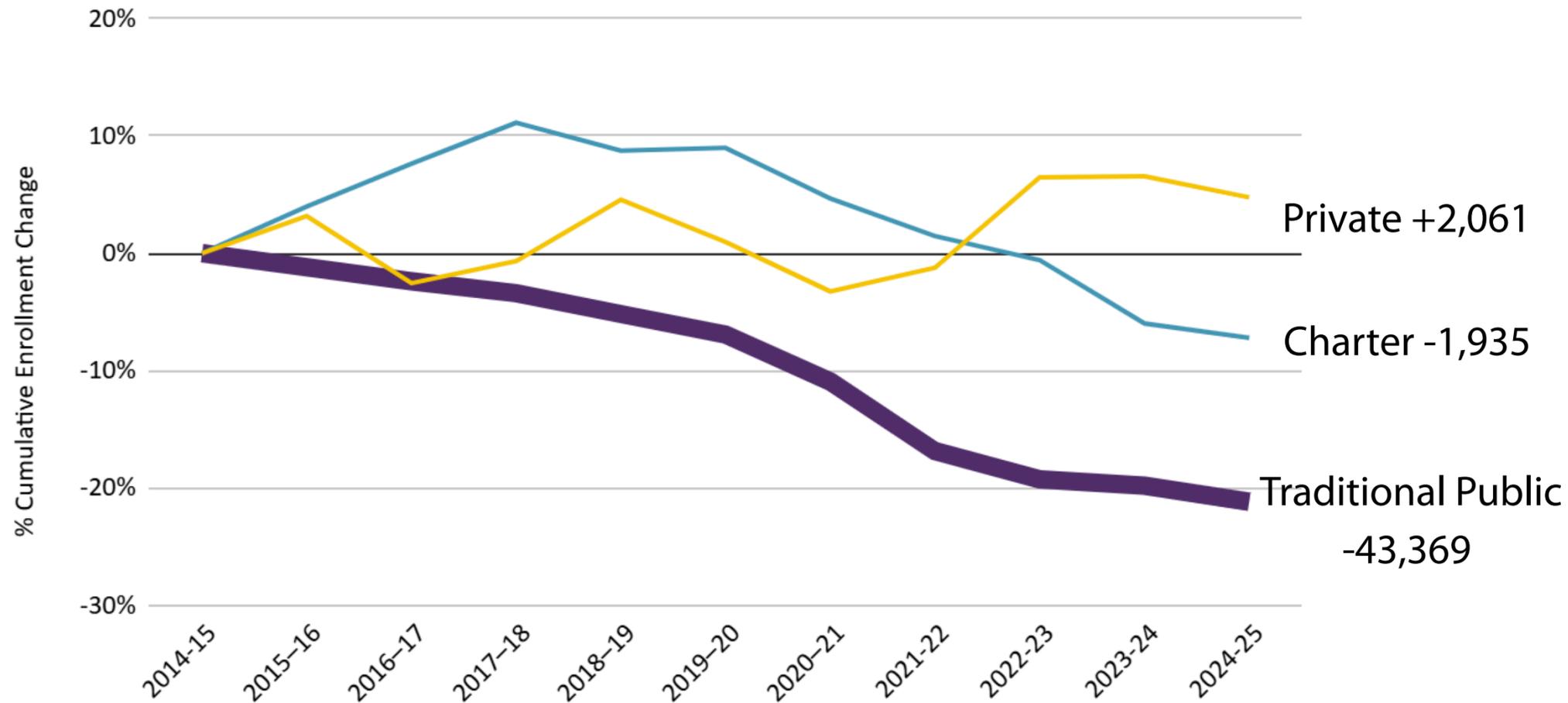
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# Santa Clara County Actual & Projected Public School Enrollment



- We have over 45,000 students **fewer** countywide than we did in the 2014-2015 school year
- Enrollment projections from the California Department of Finance show the trend will continue, **if we're not able to make significant changes**, for a 20-year total enrollment decline of 36%, or nearly 73,000 fewer students.

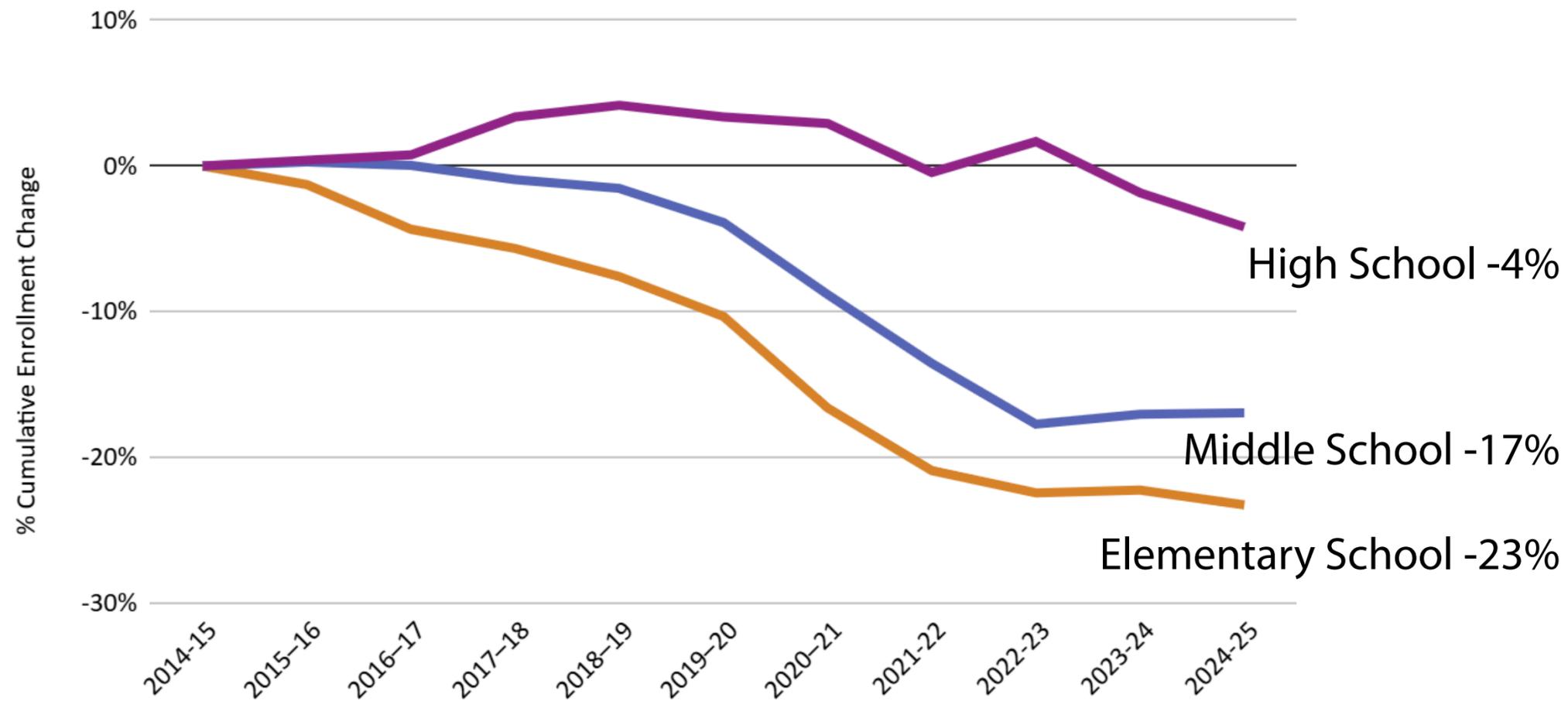
# Enrollment is Changing Across All School Types in Santa Clara County



- Students are not moving from traditional public to charter & private schools in significant numbers
- Modest 5% gain in private schools from 2014 to 2025- but only about 2,000 students.
- 2,000 students gone from charter schools, more than 43,000 students from traditional public schools, where most students are enrolled.

Source: California Department of Education Enrollment Multi-Year Summary by Grade & Private School Enrollment by Grade

# Enrollment Changes Are Worst for Younger Students



- TK-5th grade has the largest drop in enrollment
- Income pressures are often higher for families with younger children/ earlier careers, leading to more displacement
- A sign of what's to come: as smaller groups of elementary and middle-school aged children move into high school, larger enrollment drops will moving up with them

Source: California Department of Education Enrollment Multi-Year Summary by Grade

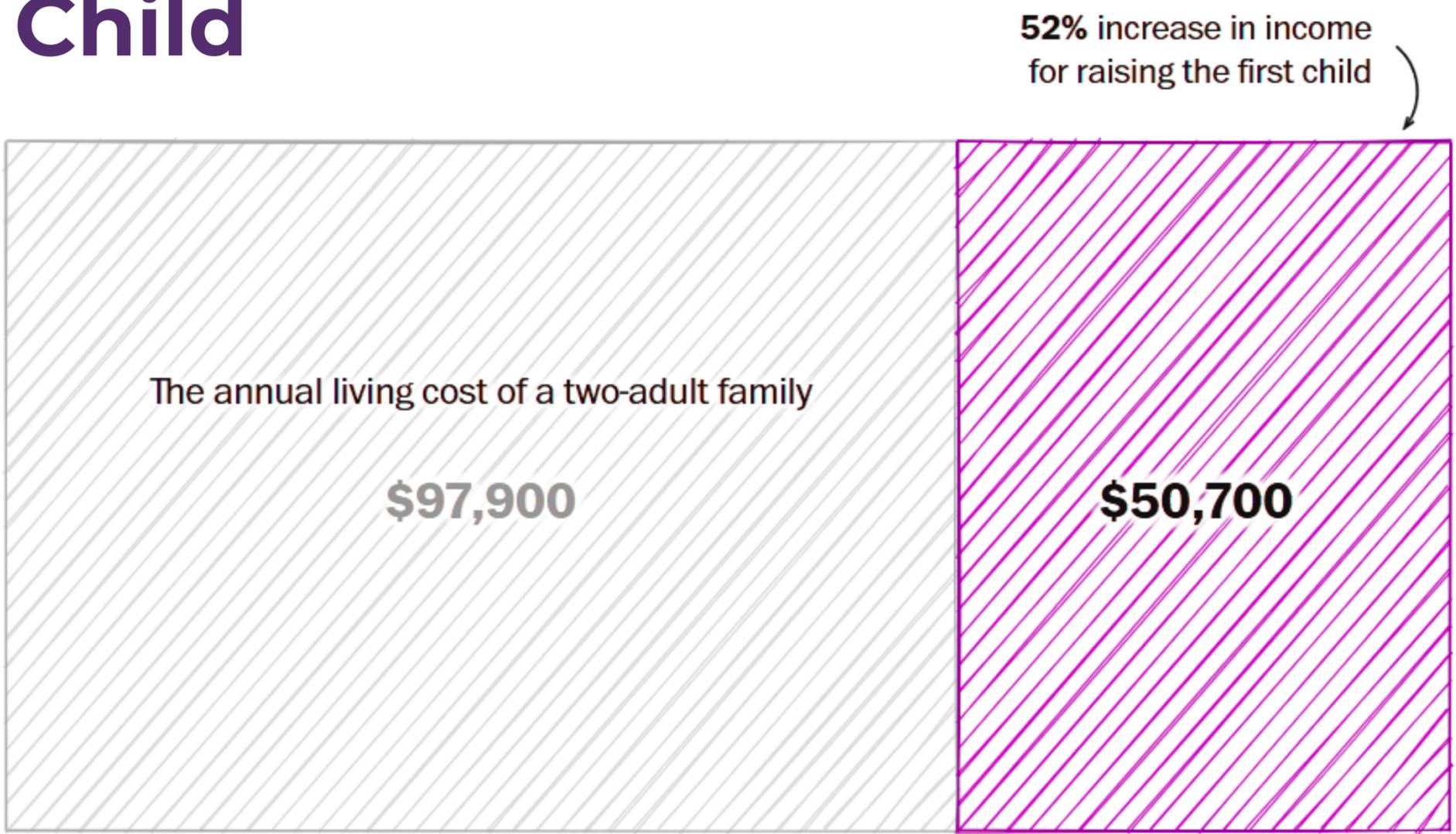
# Why Are People **Having Fewer Children?**

- While there are many reasons people might choose not to have kids, 41% of adults ages 18-39 who don't have children say **they can't afford to have a child.**
- **Rising home values are linked to lower birth rates;** they represent the largest component of the cost of raising a child. This leads couples to delay childbearing or have fewer children.
- **Changes in house prices have a larger effect on current period birth rates** than changes in unemployment rates.

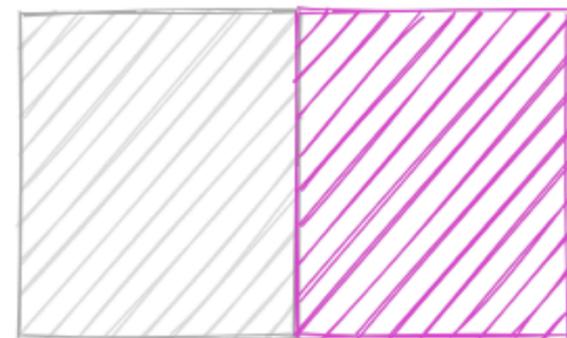


# The Cost of Raising a Child

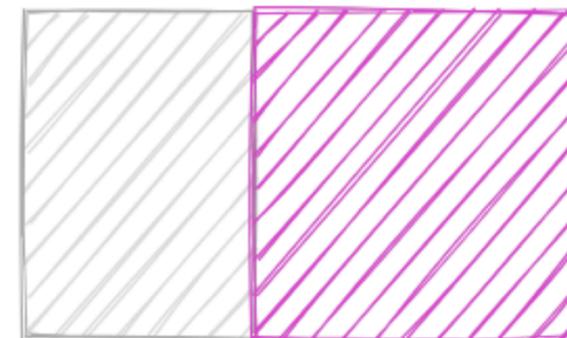
In Santa Clara County, a family of two would need to **increase their income by 52%**, for a total of \$148,600 per year, to maintain their standard of living **after having their first child.**



Raising **two children** requires a **98%** increase in income



Raising **three children** requires a **140%** increase in income



Raising **four children** requires a **157%** increase in income

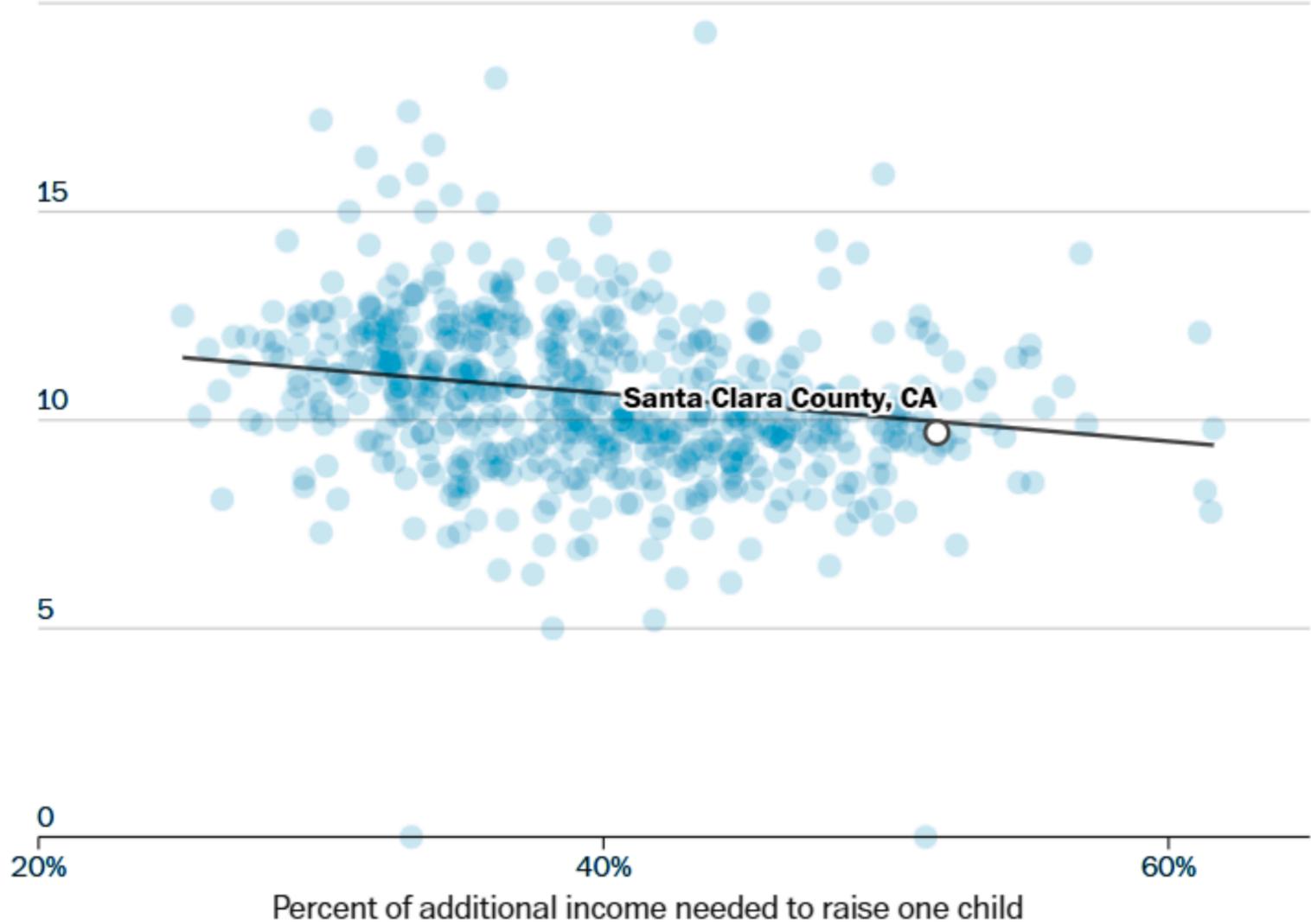


Source: Family Budget Calculator by the Economic Policy Institute

# Higher Housing Cost Means Fewer Children Born

Each dot represents one county

20 births per 1,000

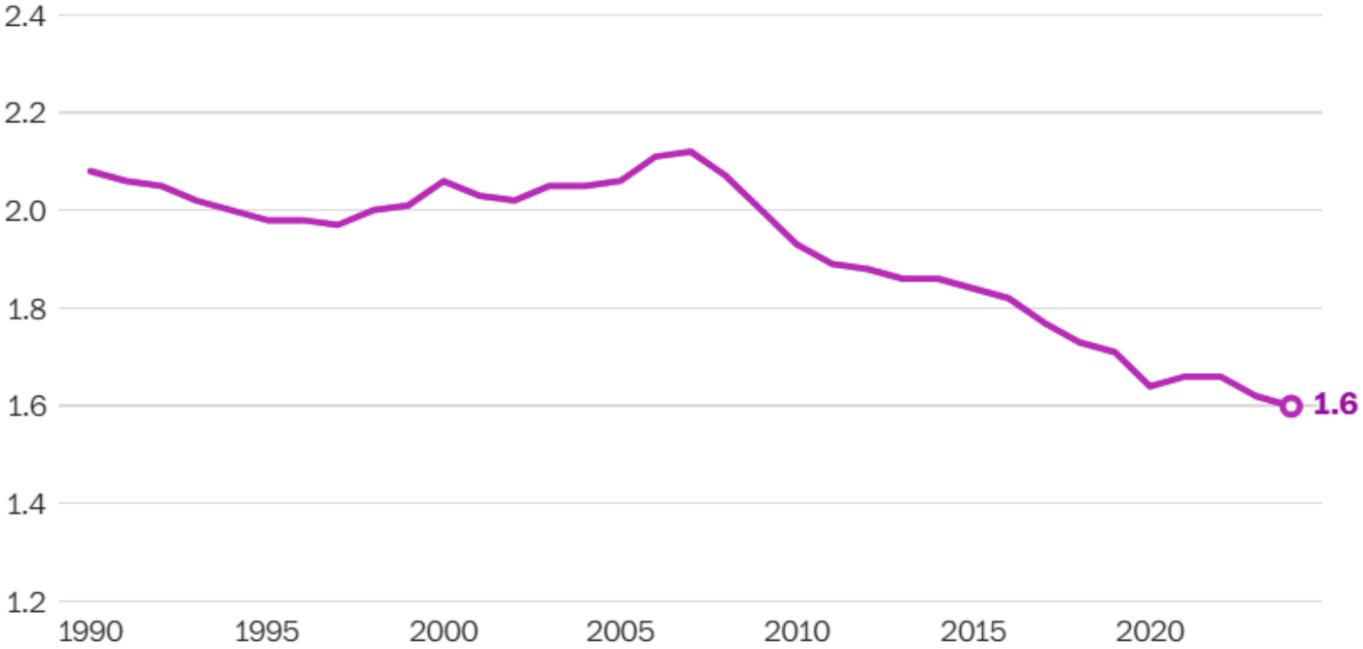


Birth rates are available for counties with populations of more than 100,000. Only 580 counties are shown.  
Source: Author's analysis of data from CDC and Economic Policy Institute

Birth rates are lower in areas where raising children takes a bigger share of a family's income.

## The U.S. fertility rate reached a record low in 2024

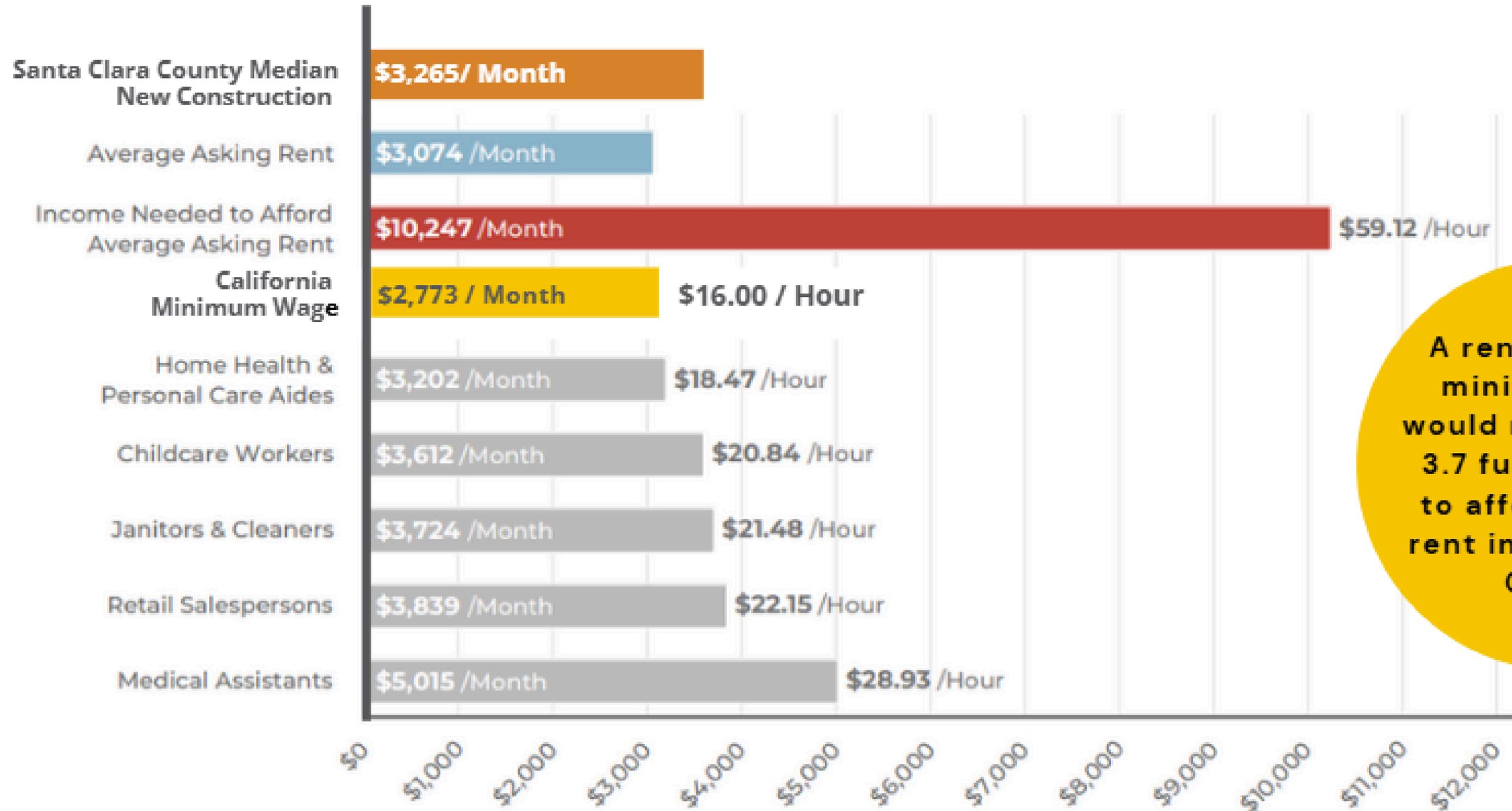
The fertility rate measures the number of children women are expected to have during their lifetime.



Source: National Vital Statistics System, CDC



# Who Can Afford to Rent?



A renter earning minimum wage would need to work 3.7 full-time jobs to afford average rent in Santa Clara County

# In Almost Every School District Enrollment is Falling

SCC Districts Ranked by Elementary School Enrollment Decline	
	Cumulative 10-Year Change by District
Mount Pleasant Elementary	-47%
Cupertino Union	-44%
Evergreen Elementary	-36%
Franklin-McKinley Elementary	-33%
Alum Rock Union Elementary	-31%
Lakeside Joint	-31%
Los Altos Elementary	-30%
San Jose Unified	-28%
Oak Grove Elementary	-27%
Palo Alto Unified School District	-24%
Luther Burbank	-23%
Berryessa Union Elementary	-23%
Sunnyvale	-21%
Saratoga Union Elementary	-20%
Campbell Union	-19%
Moreland	-19%
Orchard Elementary	-17%
Los Gatos Union Elementary	-15%
Mountain View Whisman	-14%
Santa Clara Unified School District	-14%
Loma Prieta Joint Union Elementary	-14%
Morgan Hill Unified	-10%
Union Elementary	-6%
Gilroy Unified School District	-5%
Milpitas Unified	1%
Cambrian	53%
<b>Countywide Cumulative 10-Year Change</b>	<b>-21%</b>



Source: California Department of Education Enrollment Multi-Year Summary by Grade



# Impacts on Students of School Closures

- Lower test scores
- Worse attendance
- Behavioral problems
- Less likely to graduate from college
- Lower earnings as a young adult
- Disruption of support processes

# Housing is Critical for the **Wellbeing of Children & Schools**

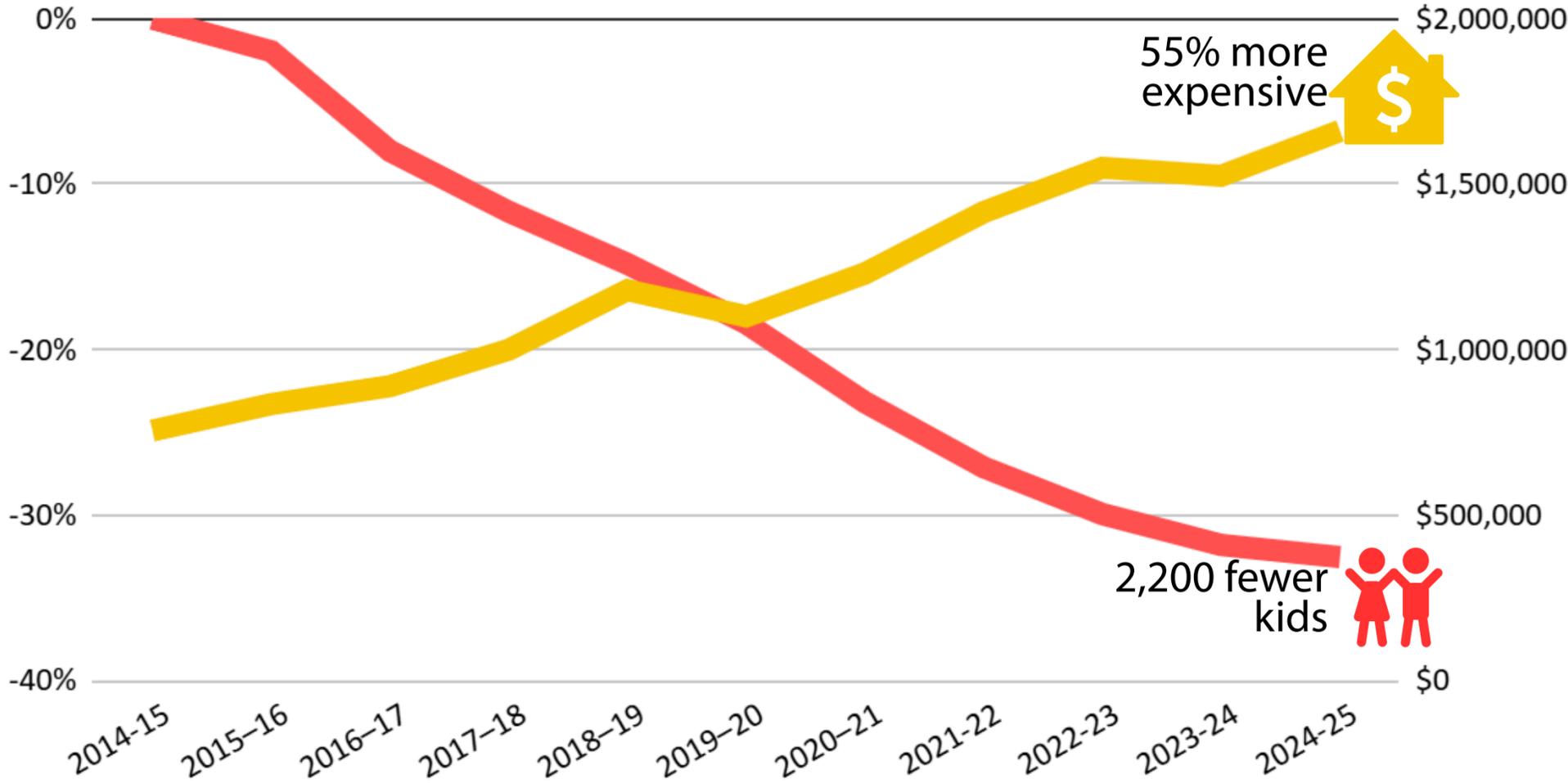
Safe, stable, healthy, and affordable housing **sets kids up for learning**, and allows schools to **focus on what they do best.**

Strong, supported schools with the resources they need can be **anchors for communities** during the school day and outside of it.



# Franklin-McKinley School District's Elementary Enrollment Falls as Home Prices Rise

Franklin-McKinley TK-5th Grade Enrollment Change



Enrollment has fallen 33% over the last 11 years.

Median home prices in San Jose have soared by 55% over that same time to \$1,660,888.

Source: California Department of Education Enrollment Multi-Year Summary by Grade, Santa Clara County Association of Realtors Year-End Data



# Franklin-McKinley School District's **Elementary School Enrollment is Falling**

Changes in Elementary School Enrollment in Franklin-McKinley School District												
	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	Cumulative 10-Year Change by School
Captain Jason M. Dahl Elementary	652	638	611	565	549	521	486	426	414	419	396	-39%
Franklin Elementary	796	783	726	680	665	603	567	525	521	528	525	-34%
G. W. Hellyer Elementary	434	420	384	407	402	402	374	363	374	374	387	-11%
Jeanne R. Meadows Elementary	507	541	533	521	501	481	491	459	432	432	422	-17%
<b>Los Arboles Literacy and Technology Academy</b>	489	479	399	370	353	310	247	225	188	184	185	<b>CLOSED 2025</b>
<b>McKinley Elementary</b>	434	388	348	315	286	272	236	230	236	233	206	<b>CLOSED 2025</b>
<b>Ramblewood Elementary</b>	413	390	368	371	351	346	312	275	259	255	248	<b>CLOSED 2025</b>
Robert F. Kennedy Elementary	532	489	441	420	390	388	363	306	308	300	300	-44%
Santee Elementary	409	440	443	425	423	413	388	363	359	330	318	-22%
George Shirakawa Sr. Elementary School	871	873	814	799	759	703	664	793	633	519	508	-42%
Stonegate Elementary	688	717	728	705	681	636	594	536	537	509	500	-27%
Windmill Springs Elementary	584	517	470	437	440	481	508	461	509	560	598	2%
Total Enrollment	6809	6675	6265	6015	5800	5556	5230	4962	4770	4643	4593	
Annual Change		-2%	-6%	-4%	-4%	-4%	-6%	-4%	-4%	-3%	-1%	
<b>Districtwide Cumulative 10-Year Change</b>		<b>-2%</b>	<b>-8%</b>	<b>-12%</b>	<b>-15%</b>	<b>-18%</b>	<b>-23%</b>	<b>-27%</b>	<b>-30%</b>	<b>-32%</b>	<b>-33%</b>	<b>-33%</b>

Source: California Department of Education Enrollment Multi-Year Summary by Grade

Every one of Franklin-McKinley's elementary schools has suffered enrollment declines over the last 11 years, with a district-wide loss of more than 2,200 elementary students & 3 painful elementary school closures over that period.



# References

## Why Are People Having Fewer Children? (p. 5)

- <https://www.sciencedirect.com/science/article/abs/pii/S0047272713001904#:~:text=Recognizing%20that%20housing%20is%20a,do%20changes%20in%20unemployment%20rates.>
- <https://www.nber.org/digest/feb12/impact-real-estate-market-fertility?page=1&perPage=50>
- <https://ifstudies.org/report-brief/homes-for-young-families-a-pro-family-housing-agenda>
- <https://www.pewresearch.org/social-trends/2024/07/25/reasons-adults-give-for-not-having-children/>

## The Cost of Raising a Child (p. 6)

- <https://www.epi.org/resources/budget/>

## Higher Housing Cost Means Fewer Children Born (p. 7)

- <https://www.washingtonpost.com/opinions/interactive/2025/trump-baby-boom-birth-rate-declining/>

## Impacts on Students of School Closures (p. 10)

- <https://edworkingpapers.com/sites/default/files/ai24-963.pdf>
- <https://www.americanbar.org/groups/litigation/resources/newsletters/childrens-rights/school-closings-challenges-students-communities-litigators/>

## Housing is Critical for the Wellbeing of Children & Schools (p. 11)

- <https://shelterforce.org/2024/11/11/the-housing-education-intersection/>

A woman with dark curly hair and glasses is smiling and hugging a young girl with long dark hair. They are outdoors in a grassy area with a building and trees in the background. The woman is wearing a colorful patterned sleeveless top, and the girl is wearing a red top.

# QUESTIONS?

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